

# Demographic and Income Profile

915 Olive St, Saint Louis, MO, 63101  
 Ring: 1 mile radius

Prepared by Robert Kost  
 Latitude: 38.629060403  
 Longitude: -90.19422034

Summary	Census 2010	2012	2017
Population	13,470	13,881	14,238
Households	6,978	7,162	7,498
Families	2,313	2,337	2,413
Average Household Size	1.75	1.76	1.73
Owner Occupied Housing Units	1,174	1,187	1,260
Renter Occupied Housing Units	5,804	5,975	6,239
Median Age	30.1	30.3	30.7
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.51%	0.49%	0.68%
Households	0.92%	0.57%	0.74%
Families	0.64%	0.48%	0.72%
Owner HHs	1.20%	0.67%	0.91%
Median Household Income	2.16%	3.45%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	2,788	38.9%	2,893	38.6%
\$15,000 - \$24,999	1,392	19.4%	1,129	15.1%
\$25,000 - \$34,999	738	10.3%	642	8.6%
\$35,000 - \$49,999	1,097	15.3%	1,168	15.6%
\$50,000 - \$74,999	724	10.1%	1,073	14.3%
\$75,000 - \$99,999	185	2.6%	277	3.7%
\$100,000 - \$149,999	98	1.4%	129	1.7%
\$150,000 - \$199,999	60	0.8%	85	1.1%
\$200,000+	80	1.1%	103	1.4%
Median Household Income	\$19,585		\$21,798	
Average Household Income	\$31,236		\$36,100	
Per Capita Income	\$18,138		\$21,041	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	969	7.2%	981	7.1%	991	7.0%
5 - 9	770	5.7%	772	5.6%	766	5.4%
10 - 14	600	4.5%	591	4.3%	594	4.2%
15 - 19	699	5.2%	674	4.9%	653	4.6%
20 - 24	1,427	10.6%	1,491	10.7%	1,425	10.0%
25 - 34	3,691	27.4%	3,898	28.1%	4,108	28.8%
35 - 44	1,690	12.5%	1,704	12.3%	1,749	12.3%
45 - 54	1,687	12.5%	1,693	12.2%	1,645	11.6%
55 - 64	1,182	8.8%	1,263	9.1%	1,355	9.5%
65 - 74	474	3.5%	516	3.7%	630	4.4%
75 - 84	217	1.6%	224	1.6%	241	1.7%
85+	65	0.5%	73	0.5%	83	0.6%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,415	32.8%	5,038	36.3%	5,940	41.7%
Black Alone	8,319	61.8%	8,069	58.1%	7,439	52.2%
American Indian Alone	44	0.3%	47	0.3%	53	0.4%
Asian Alone	362	2.7%	358	2.6%	358	2.5%
Pacific Islander Alone	4	0.0%	7	0.1%	12	0.1%
Some Other Race Alone	83	0.6%	88	0.6%	102	0.7%
Two or More Races	243	1.8%	273	2.0%	335	2.4%
Hispanic Origin (Any Race)	249	1.8%	277	2.0%	349	2.5%

**Data Note:** Income is expressed in current dollars.

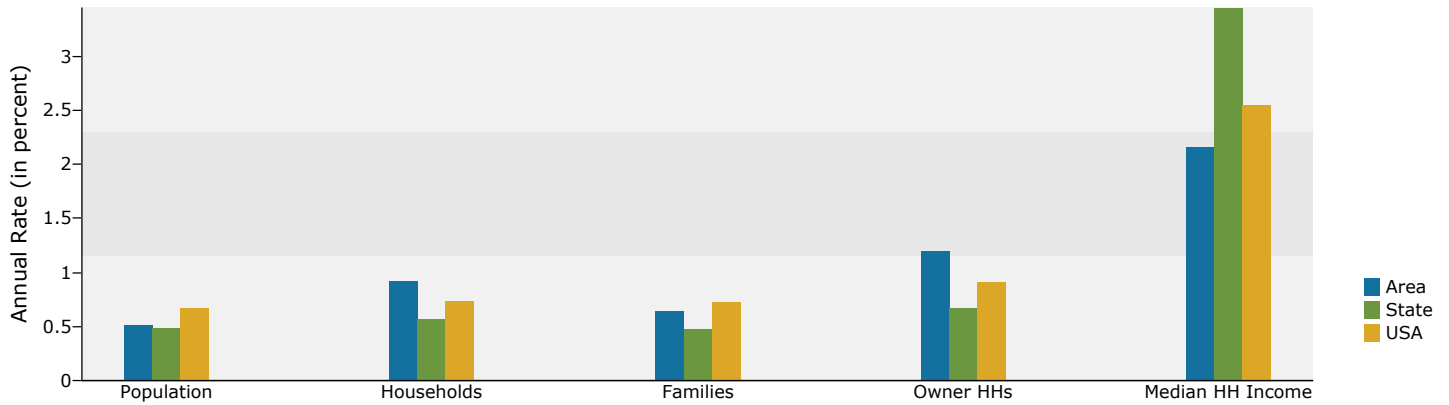
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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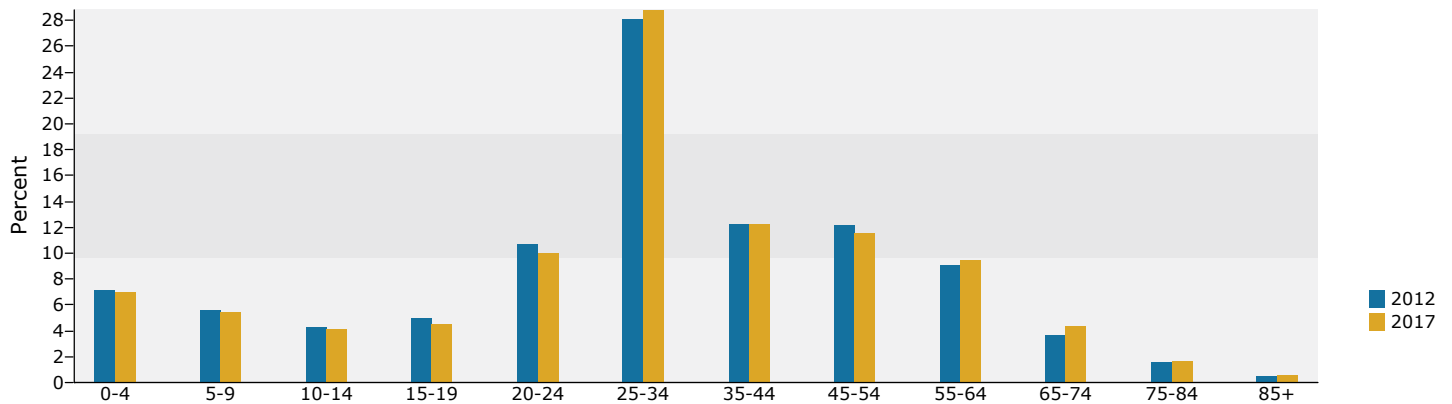
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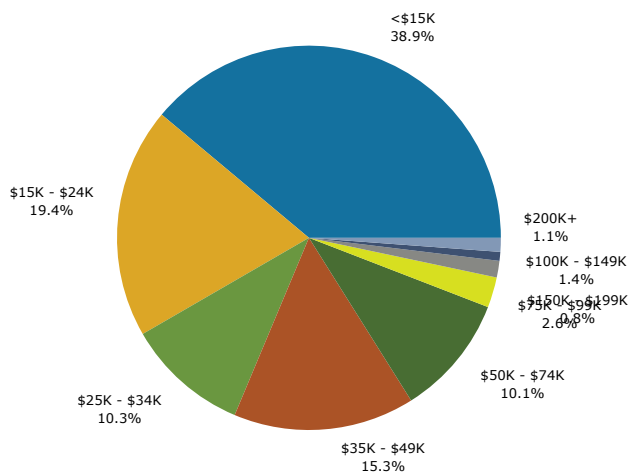
## Trends 2012-2017



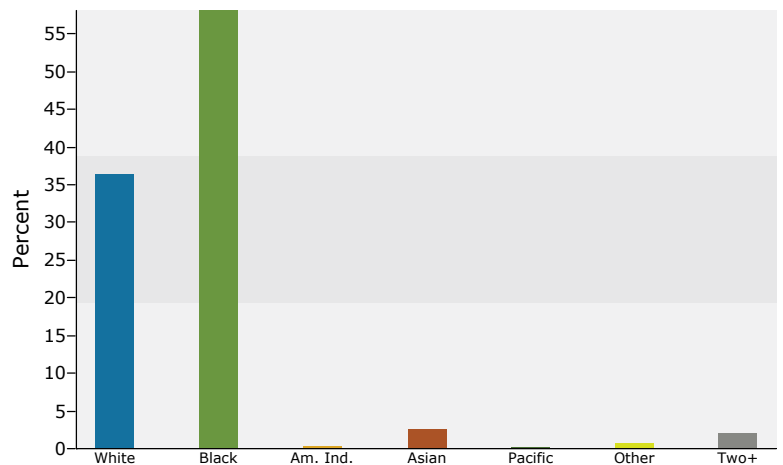
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

# Demographic and Income Profile

915 Olive St, Saint Louis, MO, 63101  
 Ring: 3 mile radius

Prepared by Robert Kost  
 Latitude: 38.629060403  
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Summary	Census 2010	2012	2017
Population	81,953	82,958	83,935
Households	35,608	35,782	36,738
Families	15,584	15,468	15,733
Average Household Size	2.11	2.13	2.10
Owner Occupied Housing Units	10,552	10,334	10,652
Renter Occupied Housing Units	25,056	25,448	26,086
Median Age	30.3	30.6	31.1
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.23%	0.49%	0.68%
Households	0.53%	0.57%	0.74%
Families	0.34%	0.48%	0.72%
Owner HHs	0.61%	0.67%	0.91%
Median Household Income	2.94%	3.45%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	12,523	35.0%	12,533	34.1%
\$15,000 - \$24,999	6,007	16.8%	4,854	13.2%
\$25,000 - \$34,999	4,347	12.1%	3,686	10.0%
\$35,000 - \$49,999	4,519	12.6%	4,495	12.2%
\$50,000 - \$74,999	3,918	10.9%	5,251	14.3%
\$75,000 - \$99,999	1,872	5.2%	2,622	7.1%
\$100,000 - \$149,999	1,705	4.8%	2,130	5.8%
\$150,000 - \$199,999	443	1.2%	609	1.7%
\$200,000+	449	1.3%	559	1.5%
Median Household Income	\$23,494		\$27,163	
Average Household Income	\$37,996		\$43,947	
Per Capita Income	\$18,201		\$21,094	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,874	7.2%	5,911	7.1%	5,969	7.1%
5 - 9	5,002	6.1%	5,014	6.0%	5,039	6.0%
10 - 14	4,591	5.6%	4,533	5.5%	4,603	5.5%
15 - 19	6,968	8.5%	6,756	8.1%	6,591	7.9%
20 - 24	9,745	11.9%	9,970	12.0%	9,487	11.3%
25 - 34	14,823	18.1%	15,308	18.5%	15,774	18.8%
35 - 44	9,668	11.8%	9,531	11.5%	9,551	11.4%
45 - 54	10,108	12.3%	9,961	12.0%	9,420	11.2%
55 - 64	8,075	9.9%	8,507	10.3%	8,994	10.7%
65 - 74	3,782	4.6%	4,071	4.9%	4,920	5.9%
75 - 84	2,344	2.9%	2,363	2.8%	2,496	3.0%
85+	974	1.2%	1,031	1.2%	1,092	1.3%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,152	30.7%	27,836	33.6%	31,856	38.0%
Black Alone	52,465	64.0%	50,604	61.0%	47,039	56.0%
American Indian Alone	176	0.2%	184	0.2%	207	0.2%
Asian Alone	1,898	2.3%	1,841	2.2%	1,807	2.2%
Pacific Islander Alone	15	0.0%	27	0.0%	50	0.1%
Some Other Race Alone	587	0.7%	639	0.8%	777	0.9%
Two or More Races	1,659	2.0%	1,826	2.2%	2,198	2.6%
Hispanic Origin (Any Race)	1,725	2.1%	1,887	2.3%	2,358	2.8%

**Data Note:** Income is expressed in current dollars.

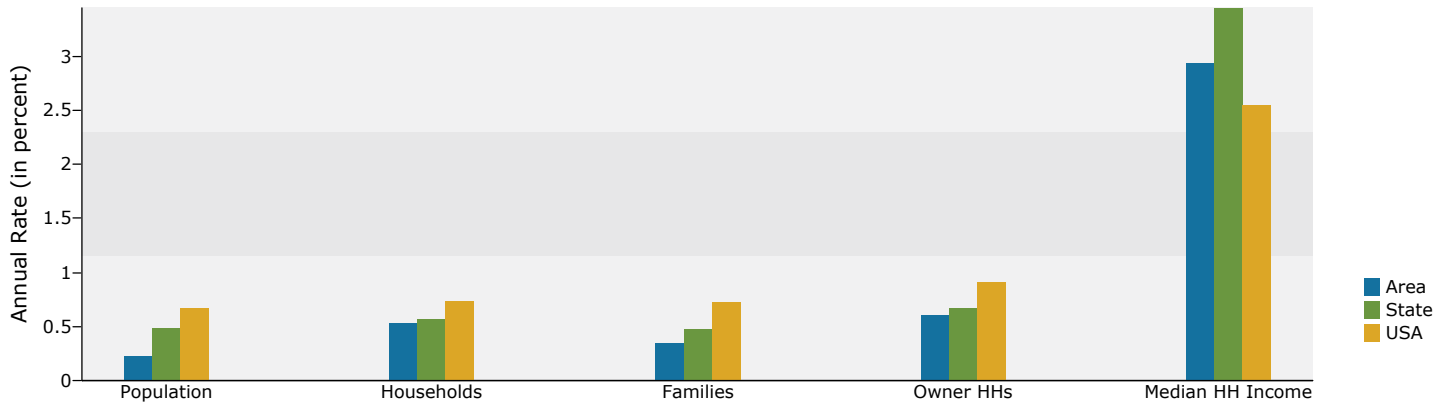
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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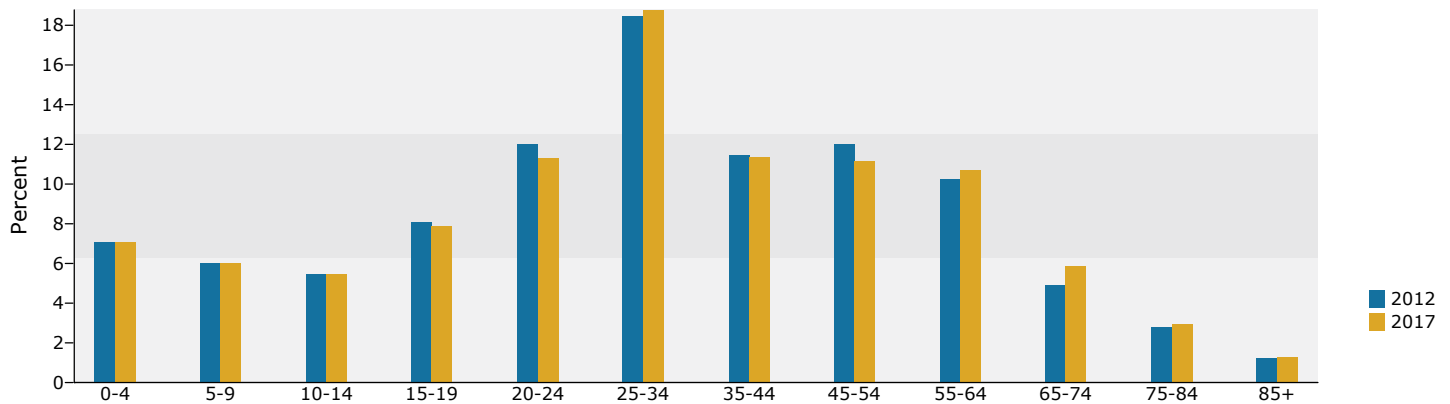
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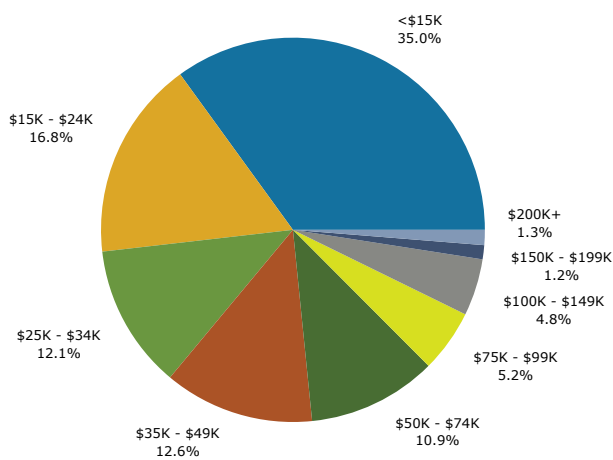
## Trends 2012-2017



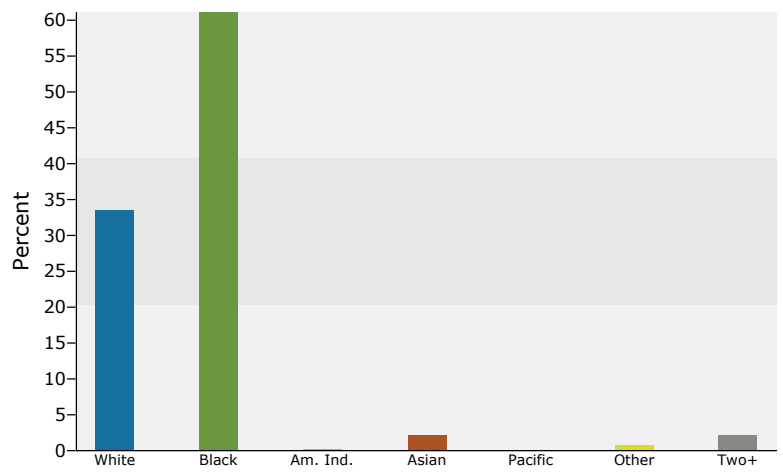
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

# Demographic and Income Profile

915 Olive St, Saint Louis, MO, 63101  
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Summary	Census 2010	2012	2017
Population	235,043	236,756	238,317
Households	101,164	100,997	102,966
Families	48,702	48,133	48,644
Average Household Size	2.22	2.24	2.21
Owner Occupied Housing Units	38,594	37,619	38,531
Renter Occupied Housing Units	62,570	63,378	64,435
Median Age	32.8	32.9	33.4
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.13%	0.49%	0.68%
Households	0.39%	0.57%	0.74%
Families	0.21%	0.48%	0.72%
Owner HHs	0.48%	0.67%	0.91%
Median Household Income	2.94%	3.45%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	30,508	30.2%	30,532	29.7%
\$15,000 - \$24,999	16,737	16.6%	13,532	13.1%
\$25,000 - \$34,999	13,541	13.4%	11,090	10.8%
\$35,000 - \$49,999	13,881	13.7%	13,406	13.0%
\$50,000 - \$74,999	12,275	12.2%	15,835	15.4%
\$75,000 - \$99,999	6,031	6.0%	8,365	8.1%
\$100,000 - \$149,999	4,963	4.9%	6,301	6.1%
\$150,000 - \$199,999	1,679	1.7%	2,240	2.2%
\$200,000+	1,382	1.4%	1,668	1.6%
Median Household Income	\$26,877		\$31,065	
Average Household Income	\$41,101		\$47,353	
Per Capita Income	\$18,507		\$21,458	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,453	7.0%	16,508	7.0%	16,636	7.0%
5 - 9	14,258	6.1%	14,234	6.0%	14,265	6.0%
10 - 14	13,823	5.9%	13,648	5.8%	13,844	5.8%
15 - 19	18,387	7.8%	17,704	7.5%	17,112	7.2%
20 - 24	22,349	9.5%	22,873	9.7%	21,424	9.0%
25 - 34	40,019	17.0%	41,020	17.3%	41,866	17.6%
35 - 44	29,077	12.4%	28,487	12.0%	28,221	11.8%
45 - 54	31,568	13.4%	30,882	13.0%	28,894	12.1%
55 - 64	24,640	10.5%	25,864	10.9%	27,198	11.4%
65 - 74	12,628	5.4%	13,535	5.7%	16,280	6.8%
75 - 84	8,294	3.5%	8,293	3.5%	8,697	3.6%
85+	3,545	1.5%	3,710	1.6%	3,880	1.6%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	73,103	31.1%	79,070	33.4%	88,048	36.9%
Black Alone	145,727	62.0%	140,879	59.5%	131,707	55.3%
American Indian Alone	573	0.2%	601	0.3%	663	0.3%
Asian Alone	6,936	3.0%	6,738	2.8%	6,595	2.8%
Pacific Islander Alone	53	0.0%	86	0.0%	142	0.1%
Some Other Race Alone	3,164	1.3%	3,427	1.4%	4,109	1.7%
Two or More Races	5,486	2.3%	5,955	2.5%	7,053	3.0%
Hispanic Origin (Any Race)	8,211	3.5%	8,913	3.8%	10,859	4.6%

**Data Note:** Income is expressed in current dollars.

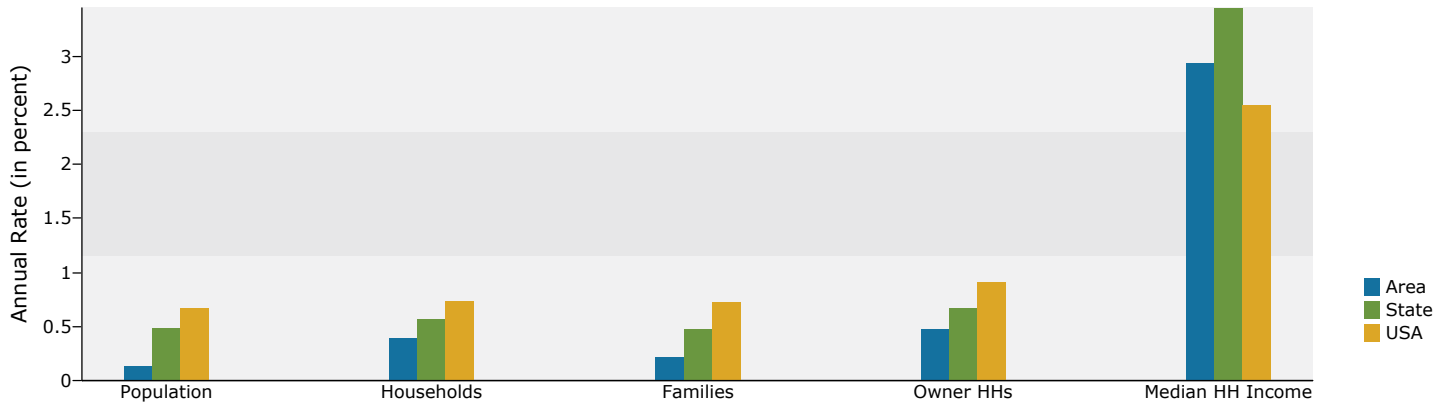
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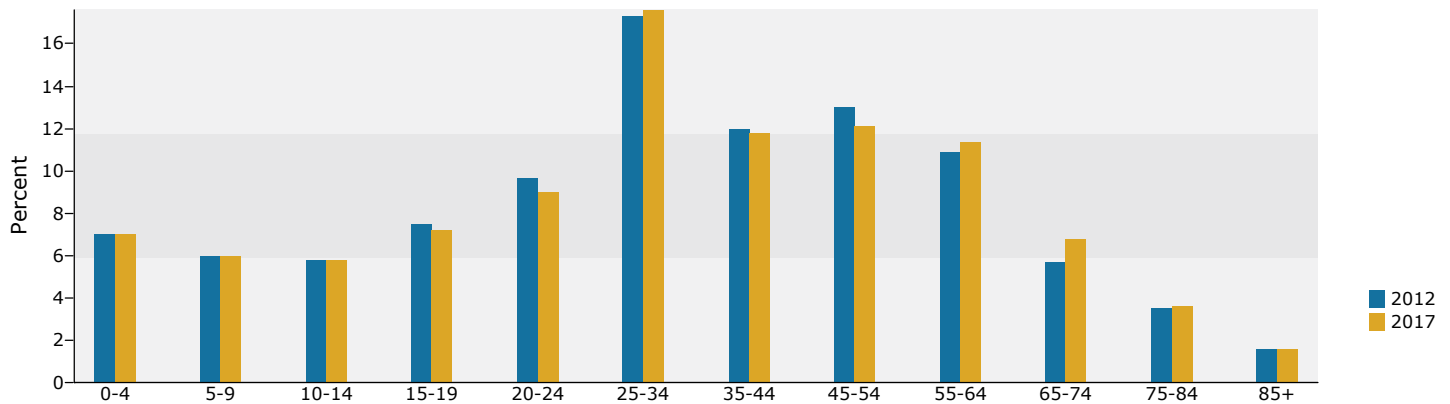
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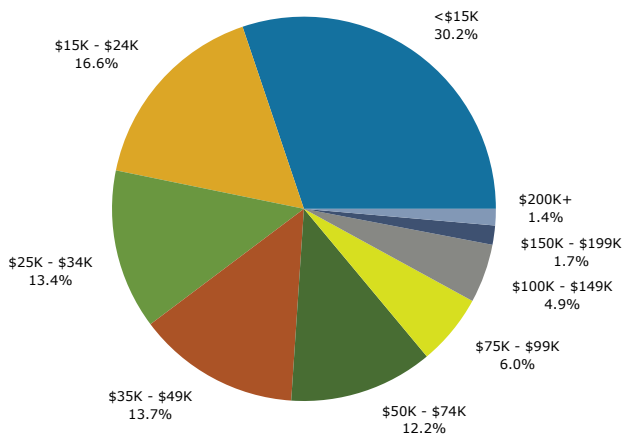
## Trends 2012-2017



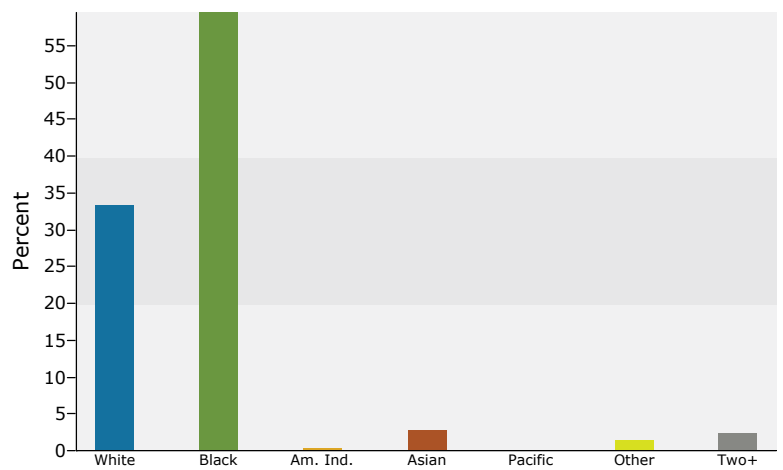
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.