

Demographic and Income Profile

104 Sw 4th St, Des Moines, IA, 50309
 Ring: 1 mile radius

Prepared by Robert Kost
 Latitude: 41.583351093
 Longitude: -93.62106088

Summary	Census 2010	2012	2017
Population	6,174	6,423	7,006
Households	3,273	3,428	3,762
Families	912	931	999
Average Household Size	1.72	1.72	1.72
Owner Occupied Housing Units	671	670	728
Renter Occupied Housing Units	2,602	2,759	3,034
Median Age	34.8	34.7	35.0
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	1.75%	0.56%	0.68%
Households	1.88%	0.66%	0.74%
Families	1.42%	0.55%	0.72%
Owner HHs	1.67%	0.66%	0.91%
Median Household Income	2.03%	2.96%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	1,325	38.7%	1,450	38.5%
\$15,000 - \$24,999	698	20.4%	587	15.6%
\$25,000 - \$34,999	315	9.2%	331	8.8%
\$35,000 - \$49,999	369	10.8%	301	8.0%
\$50,000 - \$74,999	340	9.9%	460	12.2%
\$75,000 - \$99,999	96	2.8%	181	4.8%
\$100,000 - \$149,999	140	4.1%	240	6.4%
\$150,000 - \$199,999	83	2.4%	133	3.5%
\$200,000+	63	1.8%	79	2.1%
Median Household Income	\$19,443		\$21,496	
Average Household Income	\$37,594		\$45,638	
Per Capita Income	\$21,557		\$25,997	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	338	5.5%	349	5.4%	383	5.5%
5 - 9	267	4.3%	273	4.2%	295	4.2%
10 - 14	215	3.5%	217	3.4%	235	3.4%
15 - 19	245	4.0%	241	3.8%	250	3.6%
20 - 24	620	10.0%	660	10.3%	669	9.5%
25 - 34	1,429	23.1%	1,511	23.5%	1,676	23.9%
35 - 44	760	12.3%	765	11.9%	816	11.6%
45 - 54	896	14.5%	898	14.0%	908	13.0%
55 - 64	755	12.2%	813	12.7%	920	13.1%
65 - 74	345	5.6%	380	5.9%	492	7.0%
75 - 84	200	3.2%	205	3.2%	236	3.4%
85+	104	1.7%	113	1.8%	127	1.8%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,309	69.8%	4,456	69.4%	4,768	68.1%
Black Alone	1,061	17.2%	1,107	17.2%	1,234	17.6%
American Indian Alone	60	1.0%	69	1.1%	87	1.2%
Asian Alone	235	3.8%	250	3.9%	287	4.1%
Pacific Islander Alone	2	0.0%	2	0.0%	1	0.0%
Some Other Race Alone	303	4.9%	324	5.0%	379	5.4%
Two or More Races	205	3.3%	216	3.4%	250	3.6%
Hispanic Origin (Any Race)	664	10.8%	717	11.2%	880	12.6%

Data Note: Income is expressed in current dollars.

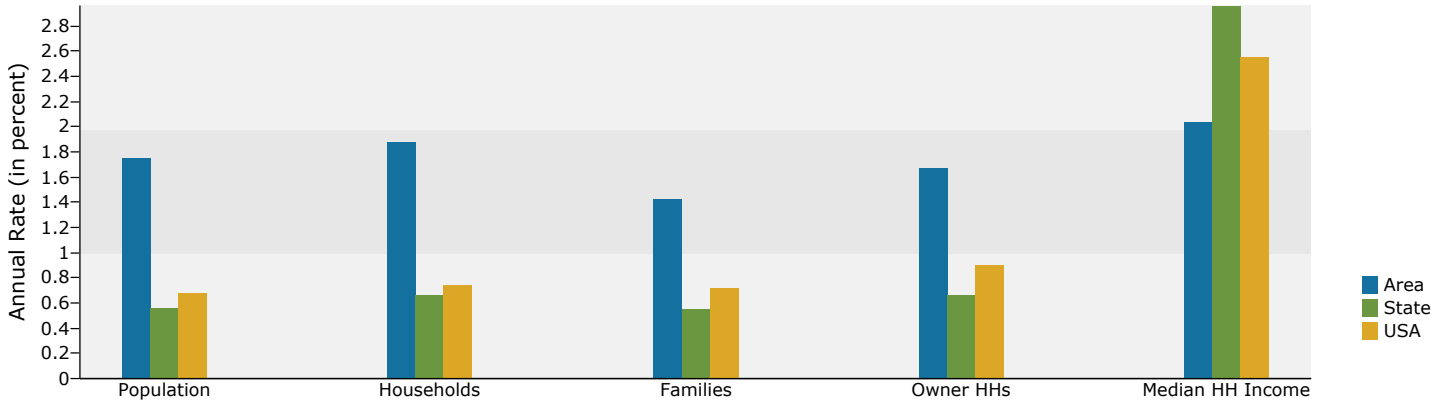
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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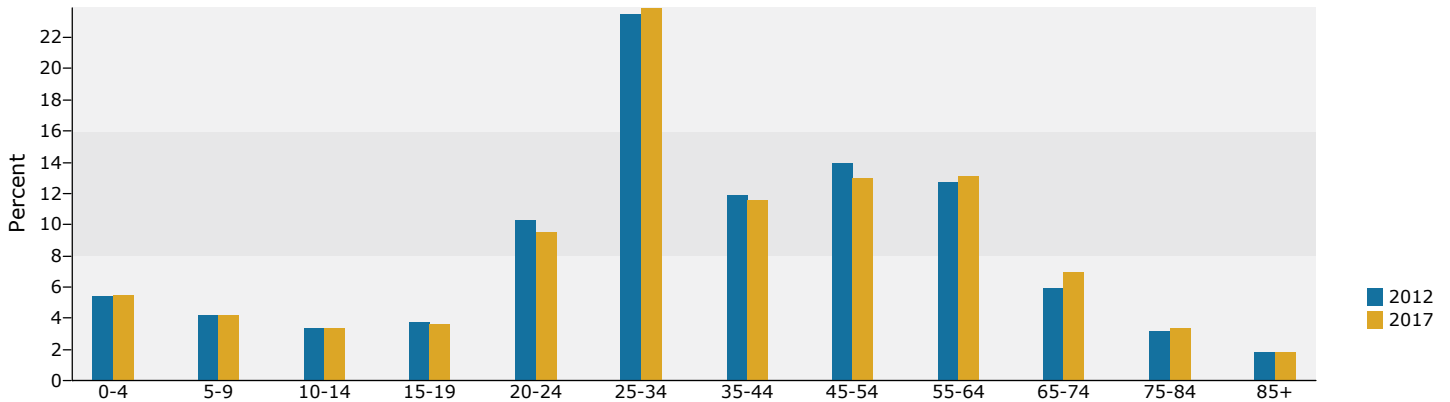
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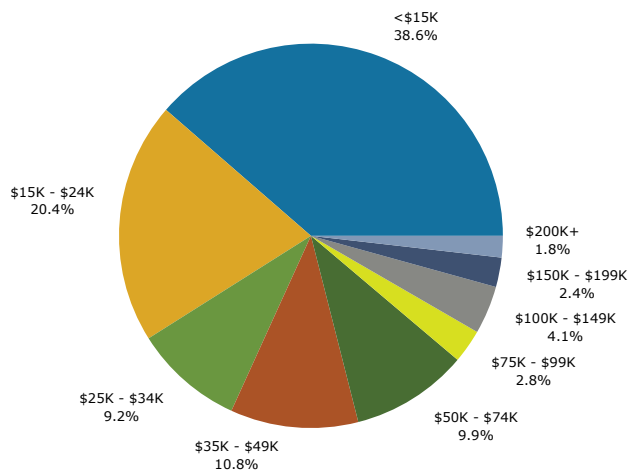
Trends 2012-2017



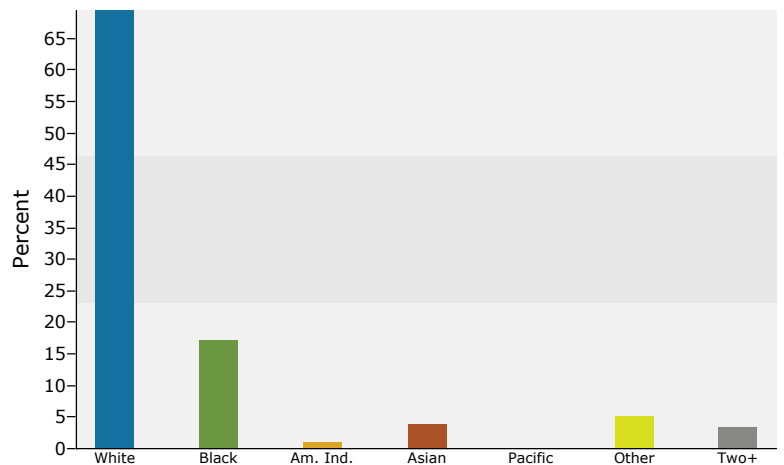
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 11.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

Demographic and Income Profile

104 Sw 4th St, Des Moines, IA, 50309
 Ring: 3 mile radius

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Summary	Census 2010	2012	2017
Population	95,408	96,591	101,169
Households	37,360	37,988	39,750
Families	20,172	20,231	20,917
Average Household Size	2.42	2.41	2.42
Owner Occupied Housing Units	19,872	19,675	20,501
Renter Occupied Housing Units	17,488	18,313	19,249
Median Age	31.7	31.9	32.4
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.93%	0.56%	0.68%
Households	0.91%	0.66%	0.74%
Families	0.67%	0.55%	0.72%
Owner HHs	0.83%	0.66%	0.91%
Median Household Income	2.67%	2.96%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	7,867	20.7%	8,230	20.7%
\$15,000 - \$24,999	5,981	15.7%	4,955	12.5%
\$25,000 - \$34,999	4,427	11.7%	3,894	9.8%
\$35,000 - \$49,999	6,608	17.4%	5,632	14.2%
\$50,000 - \$74,999	6,252	16.5%	7,201	18.1%
\$75,000 - \$99,999	3,127	8.2%	4,770	12.0%
\$100,000 - \$149,999	2,562	6.7%	3,487	8.8%
\$150,000 - \$199,999	632	1.7%	928	2.3%
\$200,000+	532	1.4%	652	1.6%
Median Household Income	\$36,155		\$41,252	
Average Household Income	\$48,488		\$55,794	
Per Capita Income	\$19,711		\$22,535	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,560	7.9%	7,623	7.9%	8,003	7.9%
5 - 9	6,501	6.8%	6,530	6.8%	6,821	6.7%
10 - 14	6,068	6.4%	6,030	6.2%	6,378	6.3%
15 - 19	7,208	7.6%	7,008	7.3%	7,050	7.0%
20 - 24	9,311	9.8%	9,581	9.9%	9,326	9.2%
25 - 34	15,770	16.5%	16,211	16.8%	17,129	16.9%
35 - 44	11,900	12.5%	11,682	12.1%	11,982	11.8%
45 - 54	11,882	12.5%	11,673	12.1%	11,389	11.3%
55 - 64	9,432	9.9%	9,977	10.3%	10,976	10.8%
65 - 74	4,657	4.9%	5,035	5.2%	6,365	6.3%
75 - 84	3,246	3.4%	3,271	3.4%	3,603	3.6%
85+	1,874	2.0%	1,969	2.0%	2,148	2.1%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	65,923	69.1%	66,307	68.6%	68,139	67.4%
Black Alone	13,568	14.2%	13,746	14.2%	14,546	14.4%
American Indian Alone	602	0.6%	652	0.7%	754	0.7%
Asian Alone	4,993	5.2%	5,124	5.3%	5,589	5.5%
Pacific Islander Alone	102	0.1%	97	0.1%	91	0.1%
Some Other Race Alone	6,549	6.9%	6,885	7.1%	7,848	7.8%
Two or More Races	3,671	3.8%	3,779	3.9%	4,202	4.2%
Hispanic Origin (Any Race)	14,776	15.5%	15,604	16.2%	18,392	18.2%

Data Note: Income is expressed in current dollars.

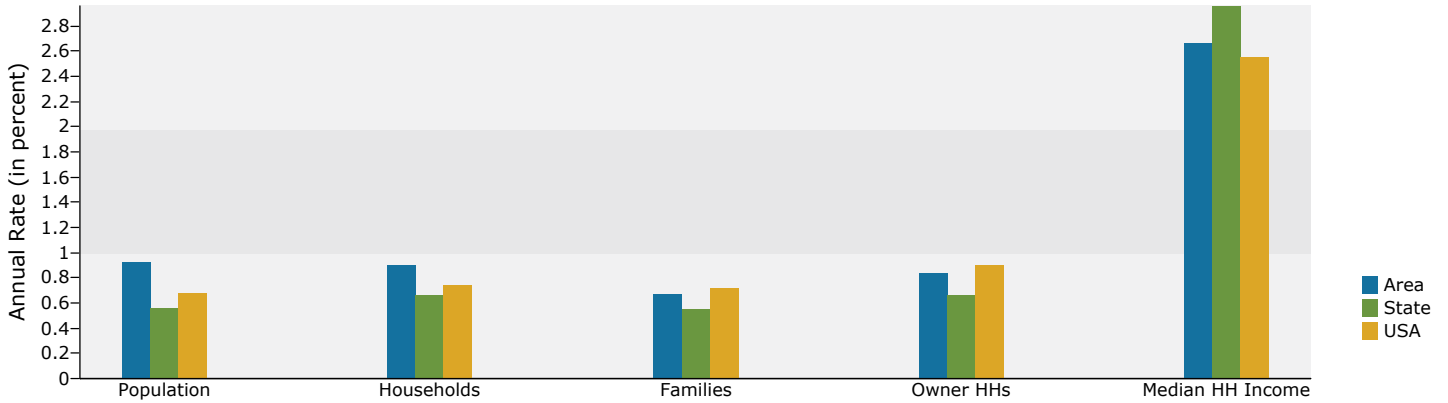
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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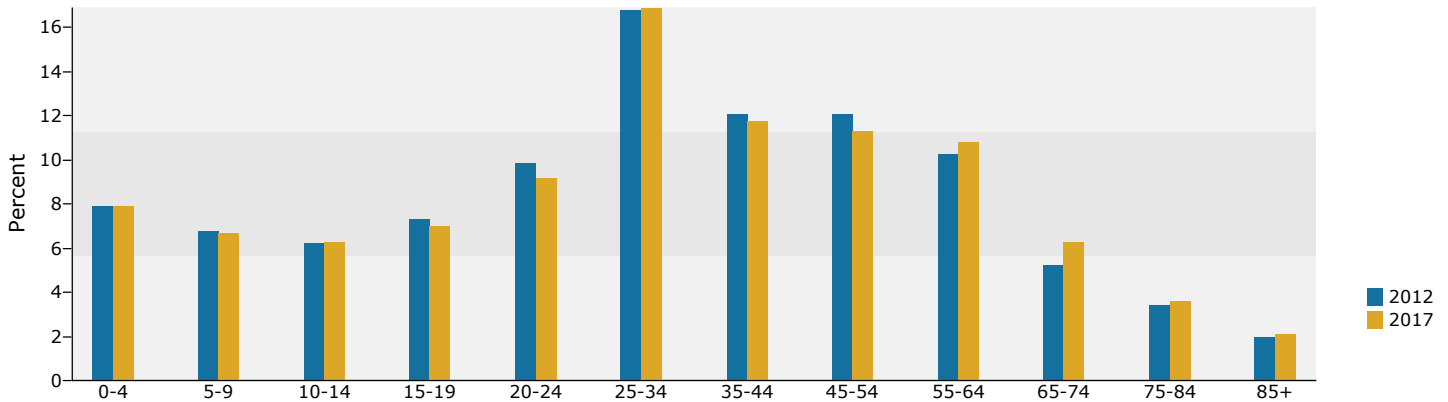
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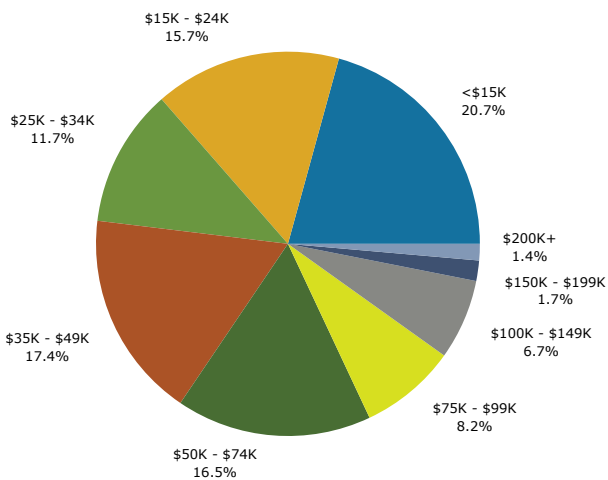
Trends 2012-2017



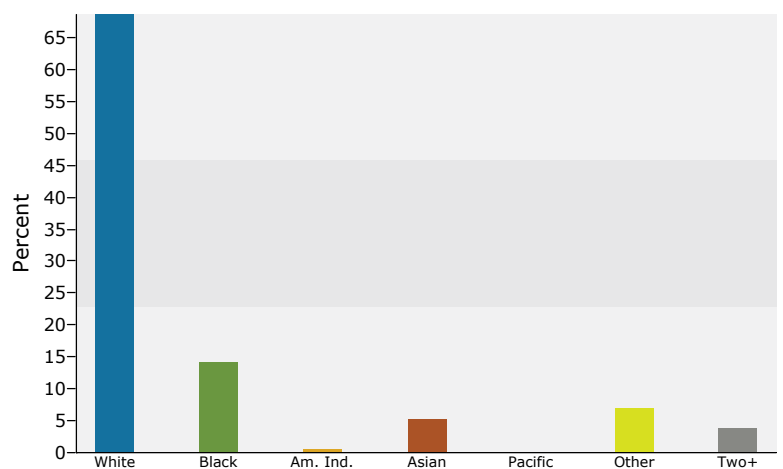
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 16.2%

Demographic and Income Profile

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Summary	Census 2010		2012		2017	
Population	199,150		201,164		210,215	
Households	80,044		81,141		84,541	
Families	46,243		46,319		47,776	
Average Household Size	2.41		2.40		2.41	
Owner Occupied Housing Units	50,292		49,954		51,954	
Renter Occupied Housing Units	29,752		31,187		32,587	
Median Age	33.9		34.0		34.5	
Trends: 2012 - 2017 Annual Rate	Area		State		National	
Population	0.88%		0.56%		0.68%	
Households	0.82%		0.66%		0.74%	
Families	0.62%		0.55%		0.72%	
Owner HHs	0.79%		0.66%		0.91%	
Median Household Income	3.92%		2.96%		2.55%	
Households by Income	2012			2017		
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	13,028	16.1%	13,320	15.8%	13,320	15.8%
\$15,000 - \$24,999	11,349	14.0%	9,200	10.9%	9,200	10.9%
\$25,000 - \$34,999	9,381	11.6%	7,940	9.4%	7,940	9.4%
\$35,000 - \$49,999	14,449	17.8%	12,178	14.4%	12,178	14.4%
\$50,000 - \$74,999	15,483	19.1%	17,516	20.7%	17,516	20.7%
\$75,000 - \$99,999	8,163	10.1%	11,984	14.2%	11,984	14.2%
\$100,000 - \$149,999	6,513	8.0%	8,654	10.2%	8,654	10.2%
\$150,000 - \$199,999	1,543	1.9%	2,278	2.7%	2,278	2.7%
\$200,000+	1,231	1.5%	1,473	1.7%	1,473	1.7%
Median Household Income			\$40,753		\$49,395	
Average Household Income			\$53,532		\$61,434	
Per Capita Income			\$22,002		\$25,109	
Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,565	7.8%	15,637	7.8%	16,316	7.8%
5 - 9	13,375	6.7%	13,393	6.7%	13,900	6.6%
10 - 14	12,533	6.3%	12,421	6.2%	13,077	6.2%
15 - 19	13,210	6.6%	12,766	6.3%	12,777	6.1%
20 - 24	15,787	7.9%	16,219	8.1%	15,677	7.5%
25 - 34	32,519	16.3%	33,311	16.6%	34,959	16.6%
35 - 44	25,735	12.9%	25,202	12.5%	25,692	12.2%
45 - 54	26,941	13.5%	26,402	13.1%	25,595	12.2%
55 - 64	21,218	10.7%	22,397	11.1%	24,534	11.7%
65 - 74	11,116	5.6%	11,992	6.0%	15,111	7.2%
75 - 84	7,407	3.7%	7,462	3.7%	8,210	3.9%
85+	3,744	1.9%	3,963	2.0%	4,367	2.1%
Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	152,653	76.7%	153,354	76.2%	157,660	75.0%
Black Alone	20,003	10.0%	20,266	10.1%	21,562	10.3%
American Indian Alone	1,001	0.5%	1,100	0.5%	1,285	0.6%
Asian Alone	8,740	4.4%	8,998	4.5%	9,913	4.7%
Pacific Islander Alone	152	0.1%	147	0.1%	140	0.1%
Some Other Race Alone	9,977	5.0%	10,477	5.2%	11,995	5.7%
Two or More Races	6,623	3.3%	6,822	3.4%	7,660	3.6%
Hispanic Origin (Any Race)	24,004	12.1%	25,335	12.6%	30,049	14.3%

Data Note: Income is expressed in current dollars.

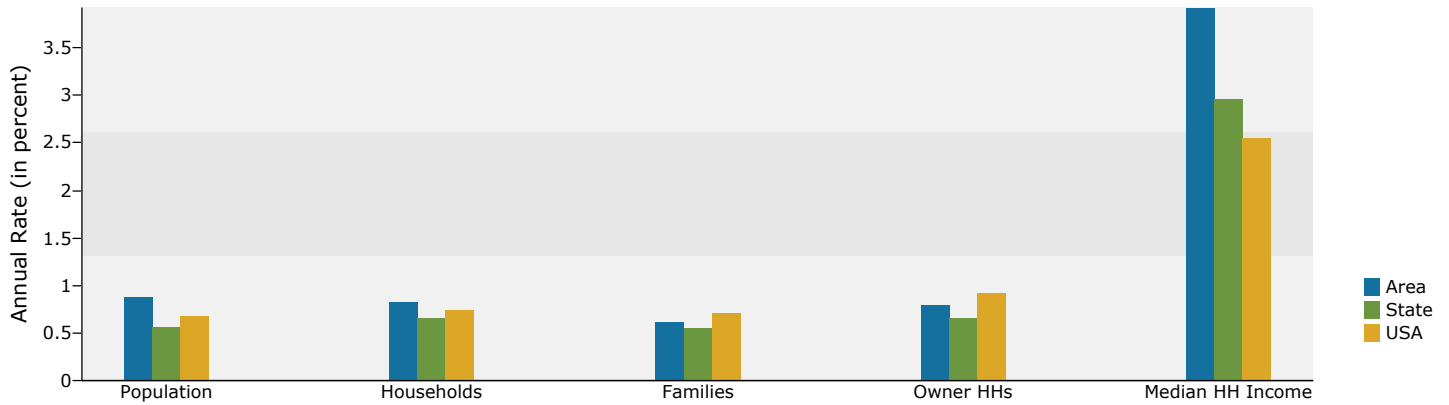
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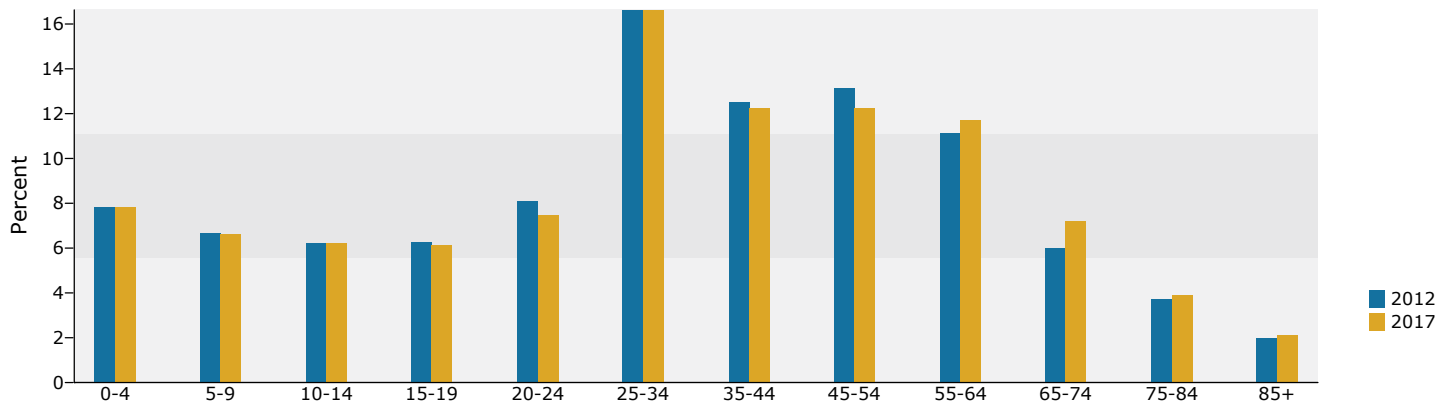
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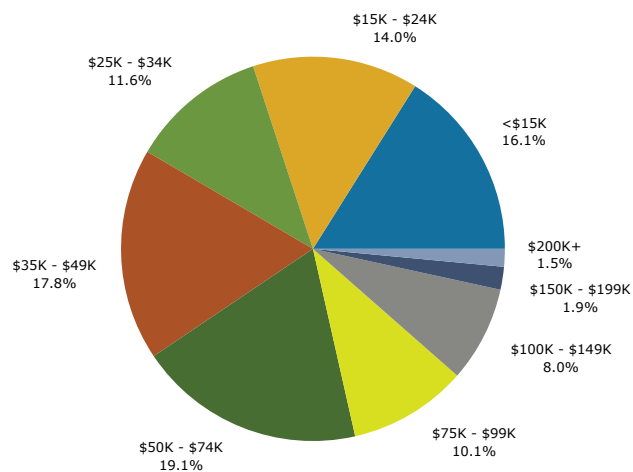
Trends 2012-2017



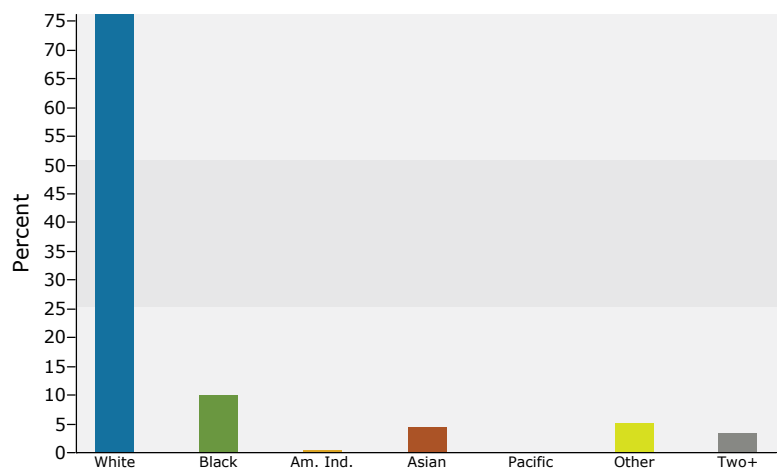
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 12.6%