Demographic and Income Profile

200 4th St, Des Moines, Iowa, 50309
Ring: 1 mile radius

Latitude: 41.58512
Longitude: -93.62172

Summary	Census 2010	2014	2019
Population	7,644	8,483	9,390
Households	3,951	4,470	5,025
Families	1,196	1,291	1,405
Average Household Size	1.78	1.76	1.74
Owner Occupied Housing Units	738	776	859
Renter Occupied Housing Units	3,213	3,694	4,166
Median Age	32.6	33.6	34.6

Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	2.05%	0.56%	0.73%
Households	2.37%	0.60%	0.75%
Families	1.71%	0.44%	0.66%
Owner HHs	2.05%	0.59%	0.69%
Median Household Income	2.79%	3.17%	2.74%

	2014		2019	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,318	29.5%	1,466	29.2%
$15,000 - $24,999	740	16.6%	637	12.7%
$25,000 - $34,999	697	15.6%	621	12.4%
$35,000 - $49,999	581	13.0%	664	13.2%
$50,000 - $74,999	525	11.7%	584	11.6%
$75,000 - $99,999	236	5.3%	359	7.1%
$100,000 - $149,999	204	4.6%	383	7.6%
$150,000 - $199,999	23	0.5%	102	2.0%
$200,000+	146	3.3%	209	4.2%
Median Household Income	$26,952		$30,923	
Average Household Income	$42,943		$54,472	
Per Capita Income	$23,036		$29,615	

	Census 2010		2014		2019	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	539	7.1%	549	6.5%	601	6.4%
5 - 9	415	5.4%	435	5.1%	442	4.7%
10 - 14	340	4.4%	375	4.4%	389	4.1%
15 - 19	355	4.6%	379	4.5%	417	4.4%
20 - 24	762	10.0%	799	9.4%	818	8.7%
25 - 34	1,723	22.5%	1,938	22.8%	2,091	22.3%
35 - 44	946	12.4%	1,011	11.9%	1,177	12.5%
45 - 54	990	13.0%	1,068	12.6%	1,076	11.5%
55 - 64	827	10.8%	1,008	11.9%	1,162	12.4%
65 - 74	385	5.0%	495	5.8%	685	7.3%
75 - 84	233	3.0%	282	3.3%	367	3.9%
85+	127	1.7%	144	1.7%	167	1.8%

	Census 2010		2014		2019	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	4,716	61.7%	5,108	60.2%	5,442	58.0%
Black Alone	1,677	21.9%	1,923	22.7%	2,242	23.9%
American Indian Alone	65	0.9%	78	0.9%	92	1.0%
Asian Alone	397	5.2%	473	5.6%	567	6.0%
Pacific Islander Alone	2	0.0%	2	0.0%	3	0.0%
Some Other Race Alone	536	7.0%	607	7.2%	698	7.4%
Two or More Races	251	3.3%	291	3.4%	346	3.7%
Hispanic Origin (Any Race)	943	12.3%	1,099	13.0%	1,334	14.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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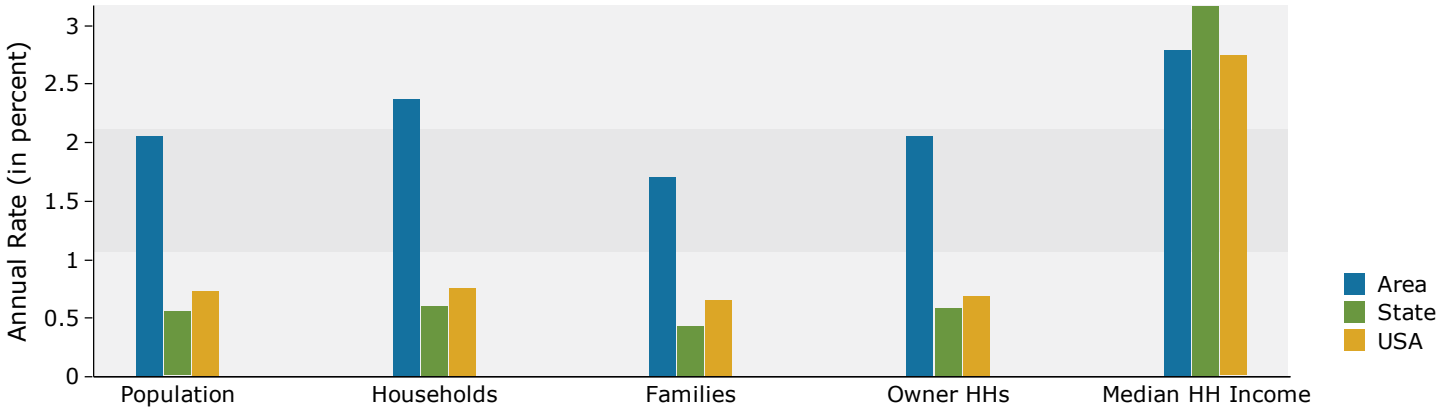
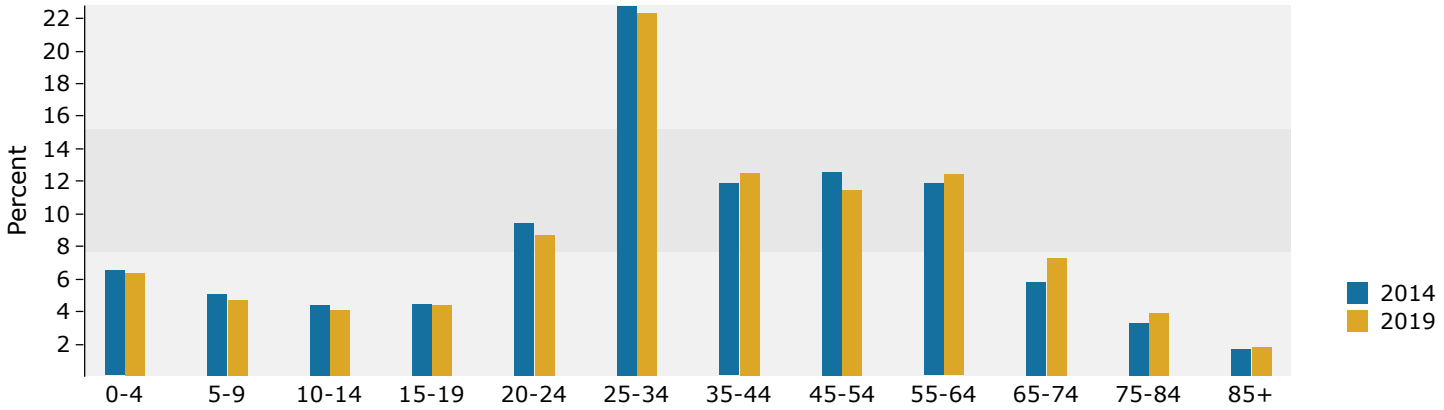
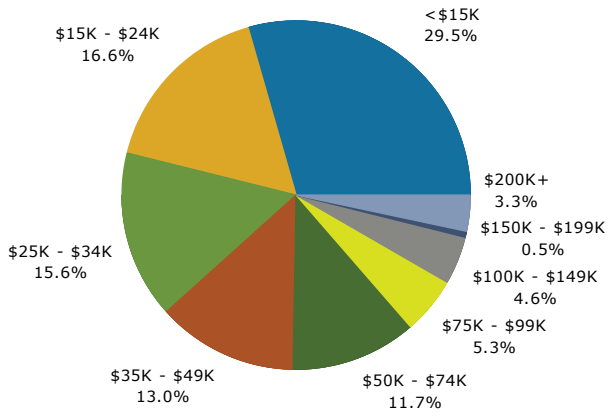
Trends 2014-2019



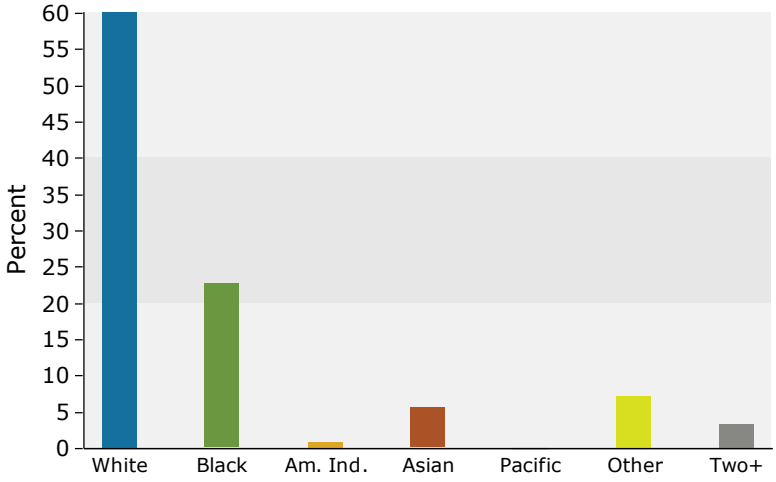
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 13.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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Demographic and Income Profile

200 4th St, Des Moines, Iowa, 50309
Ring: 3 mile radius

Latitude: 41.58512
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Summary	Census 2010	2014	2019
Population	94,867	97,990	103,182
Households	37,408	38,716	40,967
Families	20,047	20,254	21,045
Average Household Size	2.40	2.40	2.39
Owner Occupied Housing Units	20,005	19,642	20,501
Renter Occupied Housing Units	17,403	19,074	20,466
Median Age	31.8	32.3	33.1
Trends: 2014 - 2019 Annual Rate	**Area**	**State**	**National**
Population	1.04%	0.56%	0.73%
Households	1.14%	0.60%	0.75%
Families	0.77%	0.44%	0.66%
Owner HHs	0.86%	0.59%	0.69%
Median Household Income	2.77%	3.17%	2.74%

	2014		2019	
Households by Income	Number	Percent	Number	Percent
<$15,000	7,431	19.2%	7,793	19.0%
$15,000 - $24,999	5,613	14.5%	4,616	11.3%
$25,000 - $34,999	5,273	13.6%	4,491	11.0%
$35,000 - $49,999	5,947	15.4%	6,267	15.3%
$50,000 - $74,999	6,706	17.3%	6,690	16.3%
$75,000 - $99,999	3,725	9.6%	5,055	12.3%
$100,000 - $149,999	2,792	7.2%	4,130	10.1%
$150,000 - $199,999	486	1.3%	947	2.3%
$200,000+	743	1.9%	978	2.4%
Median Household Income	$36,950		$42,351	
Average Household Income	$49,737		$58,300	
Per Capita Income	$20,034		$23,595	

	Census 2010		2014		2019	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,495	7.9%	7,401	7.6%	7,810	7.6%
5 - 9	6,399	6.7%	6,691	6.8%	6,788	6.6%
10 - 14	6,001	6.3%	6,112	6.2%	6,506	6.3%
15 - 19	7,126	7.5%	7,144	7.3%	7,364	7.1%
20 - 24	9,269	9.8%	9,341	9.5%	9,134	8.9%
25 - 34	15,756	16.6%	16,417	16.8%	17,044	16.5%
35 - 44	11,823	12.5%	12,035	12.3%	12,836	12.4%
45 - 54	11,836	12.5%	11,554	11.8%	11,303	11.0%
55 - 64	9,408	9.9%	10,262	10.5%	10,943	10.6%
65 - 74	4,620	4.9%	5,793	5.9%	7,411	7.2%
75 - 84	3,248	3.4%	3,216	3.3%	3,838	3.7%
85+	1,887	2.0%	2,026	2.1%	2,202	2.1%

	Census 2010		2014		2019	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	65,642	69.2%	65,634	67.0%	66,452	64.4%
Black Alone	13,541	14.3%	14,743	15.0%	16,434	15.9%
American Indian Alone	595	0.6%	665	0.7%	738	0.7%
Asian Alone	4,820	5.1%	5,375	5.5%	6,135	5.9%
Pacific Islander Alone	103	0.1%	133	0.1%	163	0.2%
Some Other Race Alone	6,507	6.9%	7,429	7.6%	8,703	8.4%
Two or More Races	3,659	3.9%	4,011	4.1%	4,557	4.4%
Hispanic Origin (Any Race)	14,657	15.5%	16,787	17.1%	20,163	19.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

January 20, 2015

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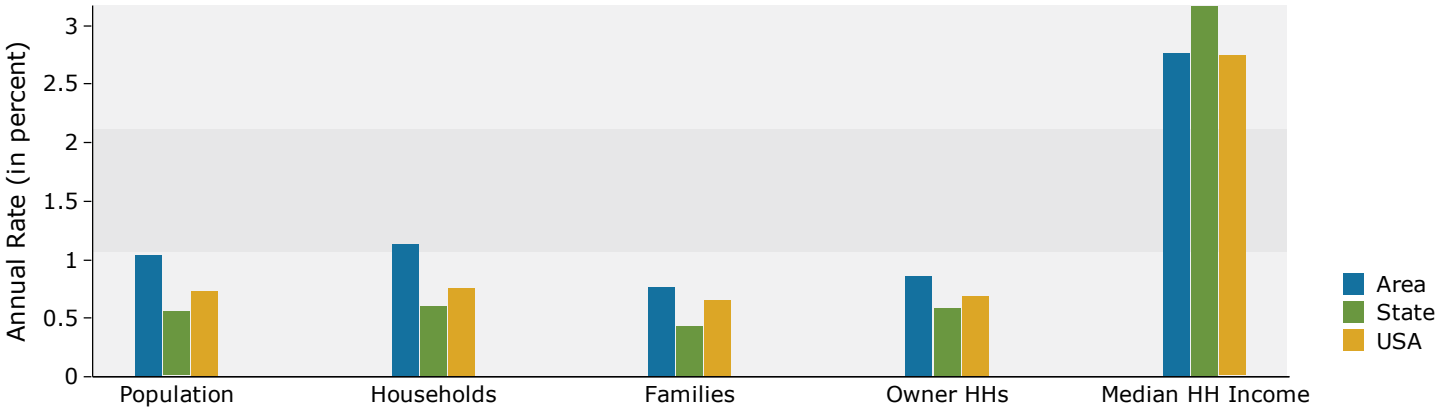
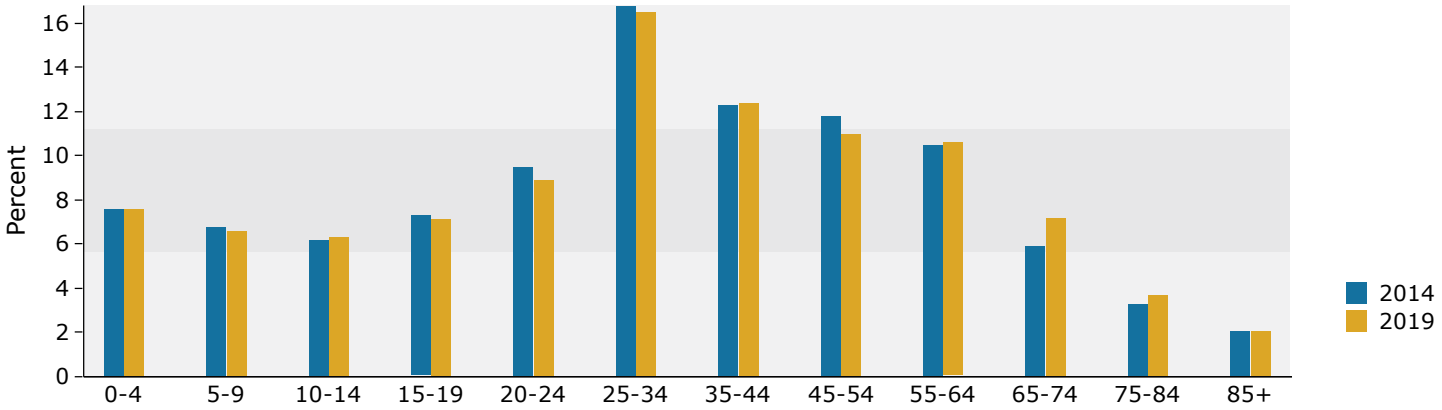
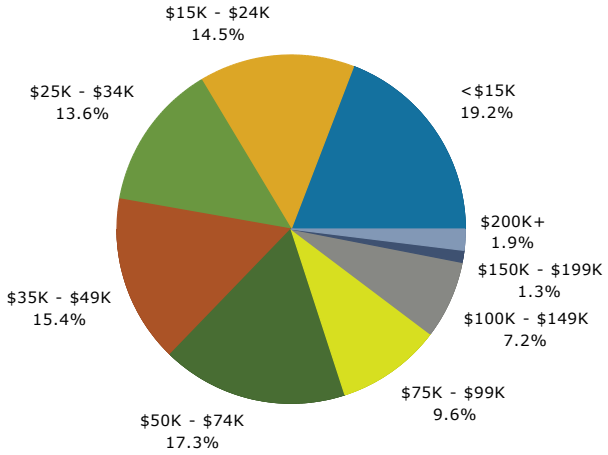
Trends 2014-2019



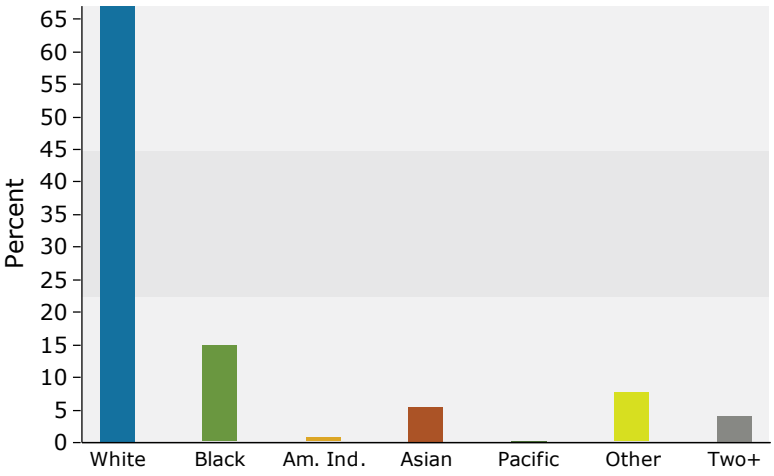
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 17.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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Demographic and Income Profile

200 4th St, Des Moines, Iowa, 50309
Ring: 5 mile radius

Latitude: 41.58512
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Summary	Census 2010	2014	2019
Population	200,153	205,588	216,084
Households	80,564	82,776	87,191
Families	46,572	46,931	48,714
Average Household Size	2.41	2.40	2.40
Owner Occupied Housing Units	50,616	50,009	52,271
Renter Occupied Housing Units	29,948	32,767	34,921
Median Age	33.9	34.5	35.4

Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.00%	0.56%	0.73%
Households	1.04%	0.60%	0.75%
Families	0.75%	0.44%	0.66%
Owner HHs	0.89%	0.59%	0.69%
Median Household Income	3.13%	3.17%	2.74%

	2014		2019	
Households by Income	Number	Percent	Number	Percent
<$15,000	12,480	15.1%	12,755	14.6%
$15,000 - $24,999	10,471	12.6%	8,370	9.6%
$25,000 - $34,999	9,892	12.0%	8,209	9.4%
$35,000 - $49,999	12,548	15.2%	12,879	14.8%
$50,000 - $74,999	16,551	20.0%	16,125	18.5%
$75,000 - $99,999	9,933	12.0%	13,072	15.0%
$100,000 - $149,999	7,950	9.6%	11,077	12.7%
$150,000 - $199,999	1,319	1.6%	2,476	2.8%
$200,000+	1,632	2.0%	2,230	2.6%
Median Household Income	$44,109		$51,447	
Average Household Income	$56,175		$65,365	
Per Capita Income	$22,867		$26,674	

	Census 2010		2014		2019	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,612	7.8%	15,197	7.4%	15,871	7.3%
5 - 9	13,410	6.7%	14,301	7.0%	14,445	6.7%
10 - 14	12,590	6.3%	12,894	6.3%	14,083	6.5%
15 - 19	13,278	6.6%	13,269	6.5%	13,862	6.4%
20 - 24	15,830	7.9%	15,929	7.7%	15,561	7.2%
25 - 34	32,668	16.3%	32,865	16.0%	33,083	15.3%
35 - 44	25,867	12.9%	26,412	12.8%	28,275	13.1%
45 - 54	27,118	13.5%	26,110	12.7%	25,164	11.6%
55 - 64	21,351	10.7%	23,433	11.4%	25,220	11.7%
65 - 74	11,192	5.6%	13,779	6.7%	17,327	8.0%
75 - 84	7,473	3.7%	7,333	3.6%	8,804	4.1%
85+	3,764	1.9%	4,066	2.0%	4,389	2.0%

	Census 2010		2014		2019	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	153,590	76.7%	153,709	74.8%	156,409	72.4%
Black Alone	20,075	10.0%	21,936	10.7%	24,688	11.4%
American Indian Alone	1,001	0.5%	1,133	0.6%	1,274	0.6%
Asian Alone	8,759	4.4%	9,814	4.8%	11,342	5.2%
Pacific Islander Alone	153	0.1%	196	0.1%	244	0.1%
Some Other Race Alone	9,937	5.0%	11,462	5.6%	13,660	6.3%
Two or More Races	6,639	3.3%	7,339	3.6%	8,468	3.9%
Hispanic Origin (Any Race)	23,843	11.9%	27,595	13.4%	33,772	15.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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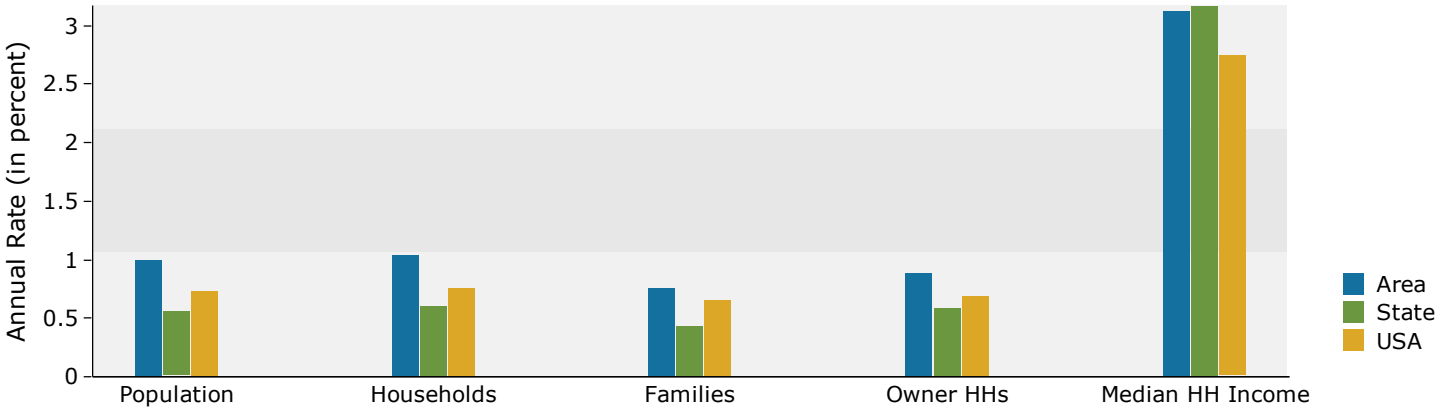
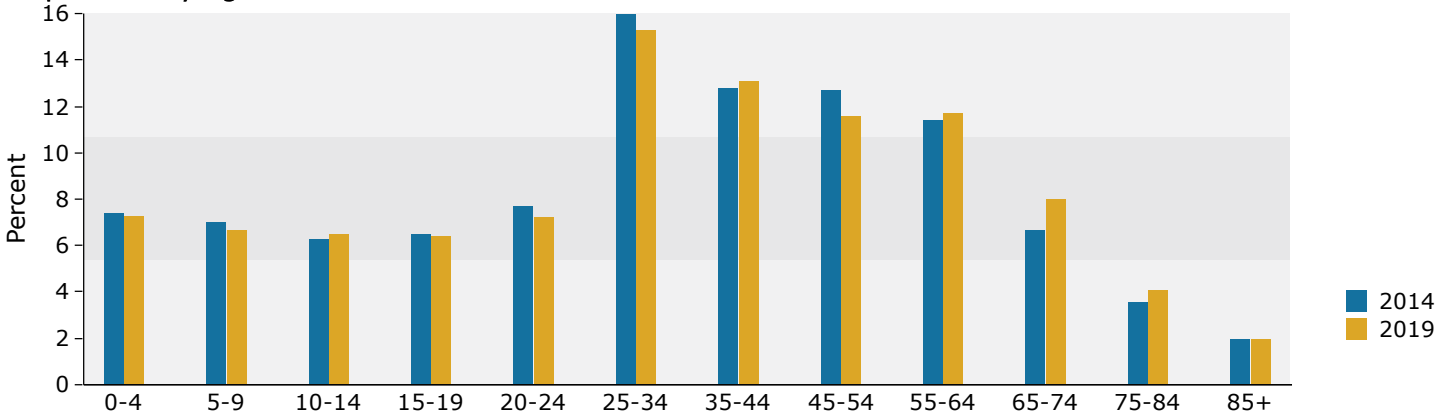
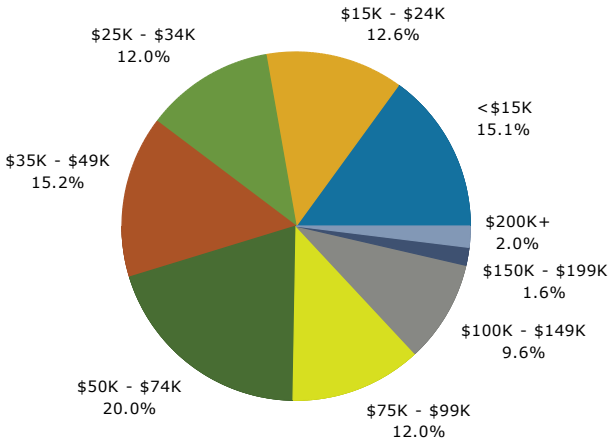
Trends 2014-2019



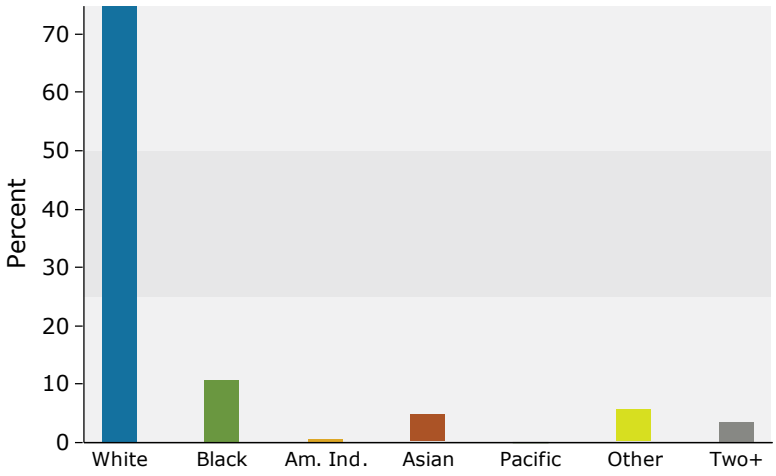
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 13.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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