

# Demographic and Income Profile Report

Greysolon Plaza  
 231 E Superior St, Duluth, MN 55802, United States,  
 Ring: 1 mile radius

Prepared by Robert Kost  
 Latitude: 46.789322  
 Longitude: -92.095322

Summary	2000	2010	2015
Population	11,236	10,948	10,757
Households	5,836	5,771	5,708
Families	1,901	1,752	1,695
Average Household Size	1.87	1.83	1.82
Owner Occupied Housing Units	1,474	1,390	1,368
Renter Occupied Housing Units	4,362	4,381	4,340
Median Age	31.9	33.1	34.2

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.35%	0.47%	0.76%
Households	-0.22%	0.56%	0.78%
Families	-0.66%	0.37%	0.64%
Owner HHs	-0.32%	0.58%	0.82%
Median Household Income	2.13%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,663	45.0%	1,772	30.7%	1,736	30.4%
\$15,000 - \$24,999	1,160	19.6%	1,177	20.4%	984	17.2%
\$25,000 - \$34,999	707	11.9%	727	12.6%	667	11.7%
\$35,000 - \$49,999	643	10.9%	709	12.3%	570	10.0%
\$50,000 - \$74,999	484	8.2%	717	12.4%	845	14.8%
\$75,000 - \$99,999	158	2.7%	433	7.5%	493	8.6%
\$100,000 - \$149,999	88	1.5%	168	2.9%	288	5.0%
\$150,000 - \$199,999	7	0.1%	51	0.9%	98	1.7%
\$200,000+	12	0.2%	16	0.3%	27	0.5%

Median Household Income	\$16,883	\$24,038	\$26,709
Average Household Income	\$25,173	\$34,948	\$40,151
Per Capita Income	\$13,422	\$18,869	\$21,828

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	715	6.4%	716	6.5%	699	6.5%
5 - 9	529	4.7%	487	4.5%	481	4.5%
10 - 14	539	4.8%	476	4.3%	484	4.5%
15 - 19	715	6.4%	630	5.8%	570	5.3%
20 - 24	1,901	16.9%	1,642	15.0%	1,605	14.9%
25 - 34	1,705	15.2%	1,856	17.0%	1,658	15.4%
35 - 44	1,547	13.8%	1,222	11.2%	1,319	12.3%
45 - 54	1,310	11.7%	1,415	12.9%	1,242	11.5%
55 - 64	705	6.3%	1,040	9.5%	1,118	10.4%
65 - 74	566	5.0%	613	5.6%	771	7.2%
75 - 84	631	5.6%	485	4.4%	485	4.5%
85+	374	3.3%	365	3.3%	327	3.0%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,173	81.6%	8,437	77.1%	8,027	74.6%
Black Alone	543	4.8%	778	7.1%	923	8.6%
American Indian Alone	809	7.2%	883	8.1%	895	8.3%
Asian Alone	219	1.9%	240	2.2%	247	2.3%
Pacific Islander Alone	3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	46	0.4%	58	0.5%	64	0.6%
Two or More Races	444	4.0%	549	5.0%	599	5.6%
Hispanic Origin (Any Race)	214	1.9%	289	2.6%	321	3.0%

**Data Note:** Income is expressed in current dollars

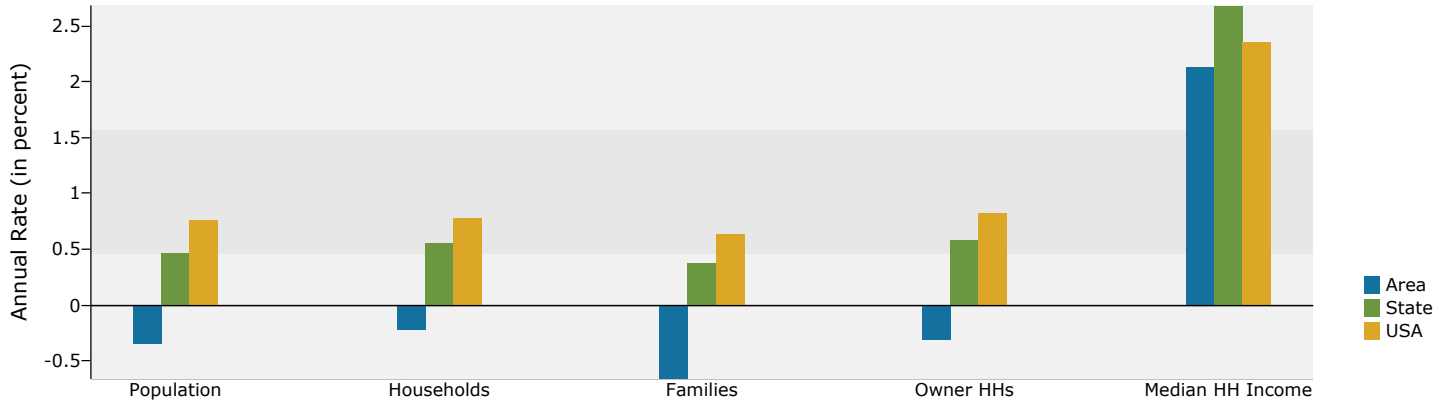
**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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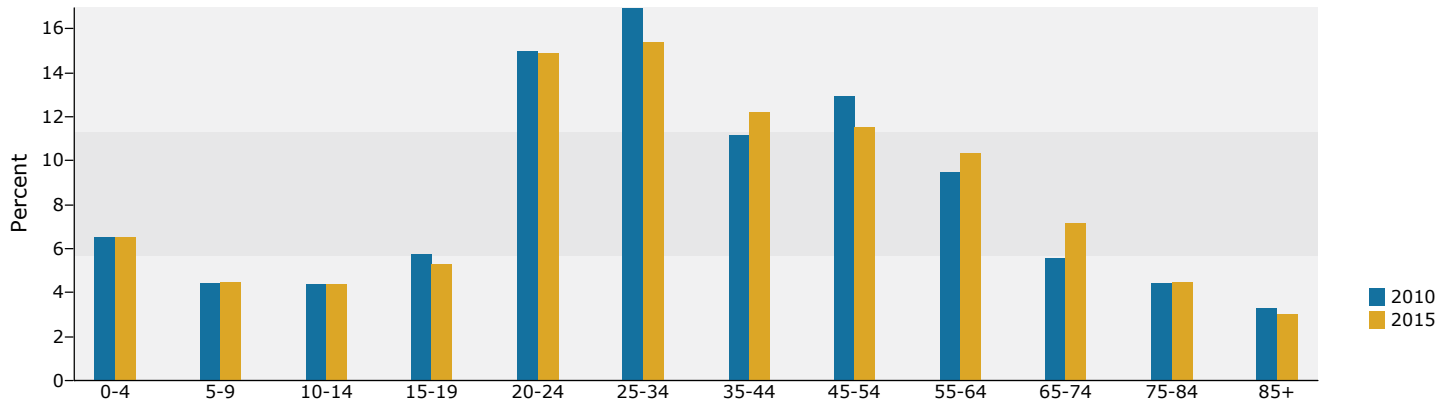
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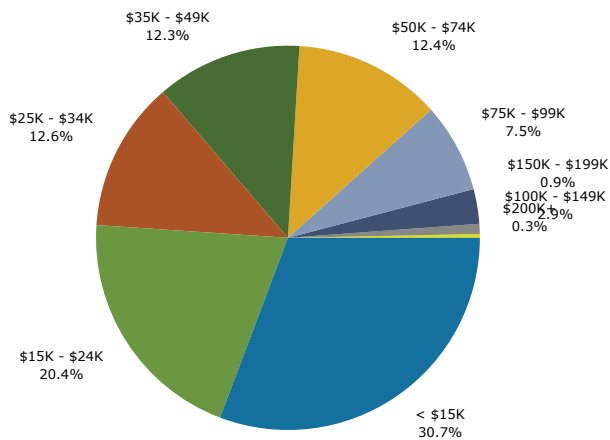
## Trends 2010-2015



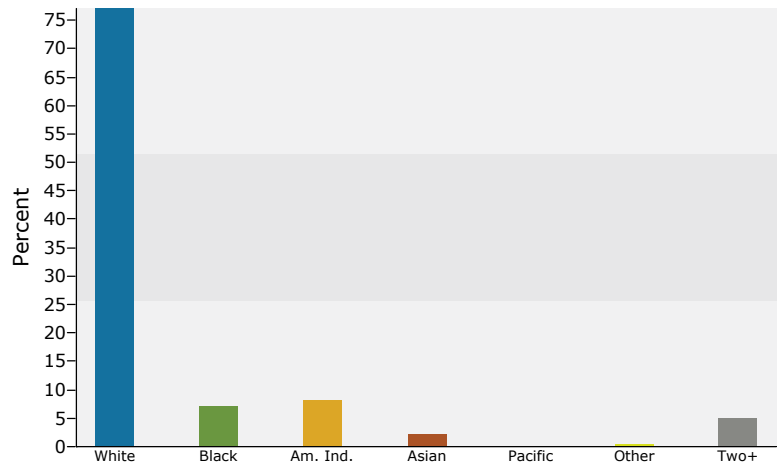
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 2.6%

# Demographic and Income Profile Report

Greysolon Plaza  
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 Ring: 3 miles radius

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Summary	2000	2010	2015
Population	46,752	46,630	45,960
Households	19,468	19,349	19,179
Families	9,246	8,669	8,444
Average Household Size	2.14	2.08	2.07
Owner Occupied Housing Units	9,652	9,350	9,217
Renter Occupied Housing Units	9,816	9,999	9,962
Median Age	31.2	32.2	33.2
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.29%	0.47%	0.76%
Households	-0.18%	0.56%	0.78%
Families	-0.53%	0.37%	0.64%
Owner HHs	-0.29%	0.58%	0.82%
Median Household Income	3.64%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	5,338	27.5%	3,572	18.5%	3,396	17.7%
\$15,000 - \$24,999	3,237	16.7%	2,967	15.3%	2,405	12.5%
\$25,000 - \$34,999	2,705	13.9%	2,296	11.9%	2,020	10.5%
\$35,000 - \$49,999	2,827	14.5%	2,866	14.8%	2,221	11.6%
\$50,000 - \$74,999	2,928	15.1%	3,523	18.2%	3,892	20.3%
\$75,000 - \$99,999	1,219	6.3%	2,361	12.2%	2,545	13.3%
\$100,000 - \$149,999	735	3.8%	1,100	5.7%	1,695	8.8%
\$150,000 - \$199,999	219	1.1%	428	2.2%	669	3.5%
\$200,000+	230	1.2%	236	1.2%	335	1.7%
Median Household Income	\$28,840		\$38,763		\$46,341	
Average Household Income	\$40,349		\$50,186		\$57,517	
Per Capita Income	\$17,289		\$22,581		\$26,026	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,381	5.1%	2,344	5.0%	2,281	5.0%
5 - 9	2,251	4.8%	1,966	4.2%	1,967	4.3%
10 - 14	2,555	5.5%	2,000	4.3%	2,011	4.4%
15 - 19	5,069	10.8%	5,084	10.9%	4,834	10.5%
20 - 24	7,411	15.9%	7,111	15.2%	6,770	14.7%
25 - 34	5,752	12.3%	6,587	14.1%	6,149	13.4%
35 - 44	5,942	12.7%	4,706	10.1%	5,175	11.3%
45 - 54	5,667	12.1%	5,692	12.2%	4,955	10.8%
55 - 64	3,258	7.0%	4,676	10.0%	4,820	10.5%
65 - 74	2,572	5.5%	2,687	5.8%	3,384	7.4%
75 - 84	2,563	5.5%	2,177	4.7%	2,086	4.5%
85+	1,332	2.8%	1,600	3.4%	1,529	3.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	42,162	90.2%	40,884	87.7%	39,639	86.2%
Black Alone	1,109	2.4%	1,657	3.6%	1,986	4.3%
American Indian Alone	1,586	3.4%	1,748	3.7%	1,792	3.9%
Asian Alone	684	1.5%	791	1.7%	831	1.8%
Pacific Islander Alone	16	0.0%	18	0.0%	18	0.0%
Some Other Race Alone	167	0.4%	219	0.5%	241	0.5%
Two or More Races	1,027	2.2%	1,312	2.8%	1,454	3.2%
Hispanic Origin (Any Race)	614	1.3%	861	1.8%	955	2.1%

**Data Note:** Income is expressed in current dollars

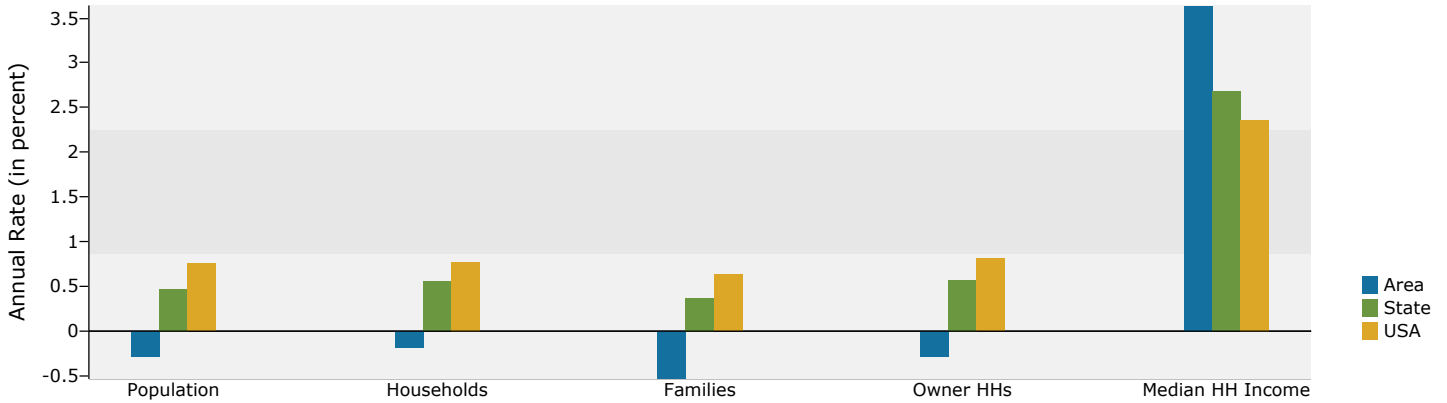
**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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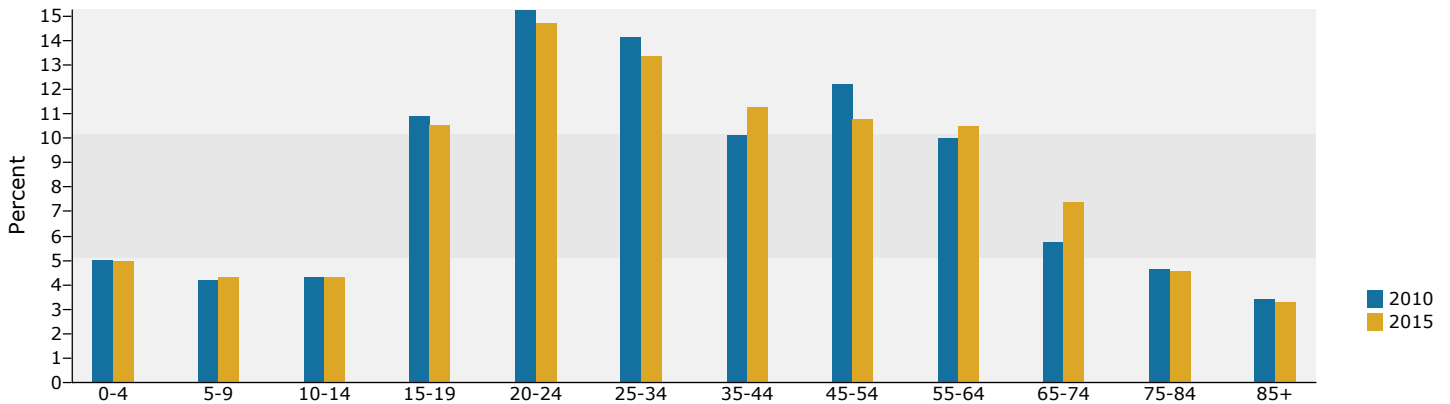
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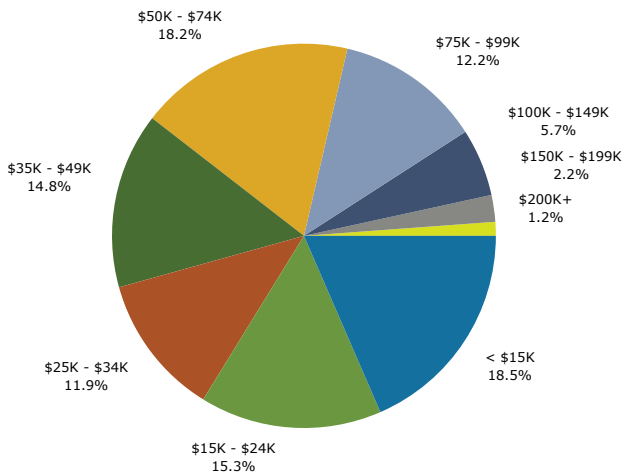
## Trends 2010-2015



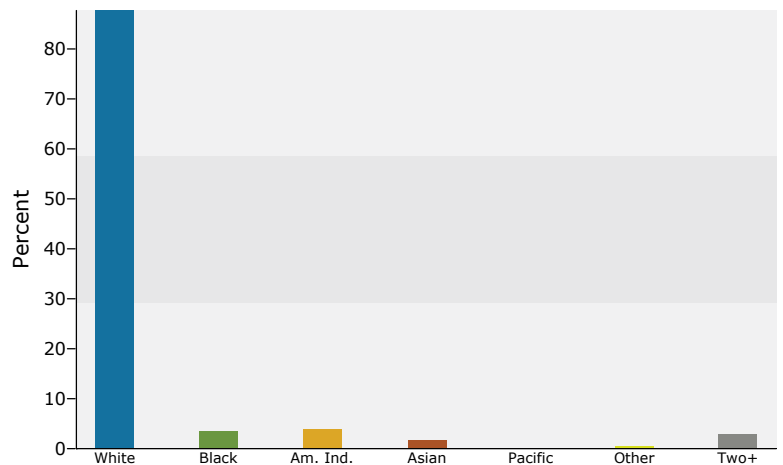
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 1.8%

# Demographic and Income Profile Report

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Summary	2000	2010	2015
Population	81,919	81,656	80,593
Households	33,925	34,094	33,873
Families	18,352	17,655	17,301
Average Household Size	2.23	2.17	2.15
Owner Occupied Housing Units	20,279	20,035	19,867
Renter Occupied Housing Units	13,646	14,059	14,007
Median Age	34.7	35.7	36.6

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.26%	0.47%	0.76%
Households	-0.13%	0.56%	0.78%
Families	-0.40%	0.37%	0.64%
Owner HHs	-0.17%	0.58%	0.82%
Median Household Income	3.38%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	7,847	23.2%	5,267	15.4%	4,879	14.4%
\$15,000 - \$24,999	5,345	15.8%	4,514	13.2%	3,675	10.8%
\$25,000 - \$34,999	4,793	14.1%	3,920	11.5%	3,363	9.9%
\$35,000 - \$49,999	5,408	16.0%	5,487	16.1%	4,246	12.5%
\$50,000 - \$74,999	5,700	16.8%	6,467	19.0%	7,082	20.9%
\$75,000 - \$99,999	2,523	7.4%	4,944	14.5%	5,227	15.4%
\$100,000 - \$149,999	1,545	4.6%	2,350	6.9%	3,621	10.7%
\$150,000 - \$199,999	347	1.0%	739	2.2%	1,188	3.5%
\$200,000+	388	1.1%	405	1.2%	593	1.8%

Median Household Income	\$32,596	\$43,731	\$51,643
Average Household Income	\$43,771	\$53,991	\$61,936
Per Capita Income	\$18,669	\$23,855	\$27,545

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,449	5.4%	4,352	5.3%	4,209	5.2%
5 - 9	4,570	5.6%	4,008	4.9%	3,963	4.9%
10 - 14	5,064	6.2%	4,177	5.1%	4,182	5.2%
15 - 19	7,580	9.3%	7,448	9.1%	7,024	8.7%
20 - 24	9,659	11.8%	9,229	11.3%	8,834	11.0%
25 - 34	9,948	12.1%	10,991	13.5%	10,390	12.9%
35 - 44	11,415	13.9%	9,064	11.1%	9,550	11.8%
45 - 54	10,902	13.3%	11,076	13.6%	9,702	12.0%
55 - 64	6,322	7.7%	9,340	11.4%	9,670	12.0%
65 - 74	5,088	6.2%	5,161	6.3%	6,627	8.2%
75 - 84	4,756	5.8%	4,069	5.0%	3,820	4.7%
85+	2,168	2.6%	2,739	3.4%	2,624	3.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	75,605	92.3%	73,776	90.4%	71,925	89.2%
Black Alone	1,365	1.7%	2,008	2.5%	2,397	3.0%
American Indian Alone	2,152	2.6%	2,376	2.9%	2,441	3.0%
Asian Alone	1,012	1.2%	1,186	1.5%	1,255	1.6%
Pacific Islander Alone	30	0.0%	35	0.0%	35	0.0%
Some Other Race Alone	251	0.3%	330	0.4%	364	0.5%
Two or More Races	1,504	1.8%	1,945	2.4%	2,175	2.7%
Hispanic Origin (Any Race)	881	1.1%	1,242	1.5%	1,386	1.7%

**Data Note:** Income is expressed in current dollars

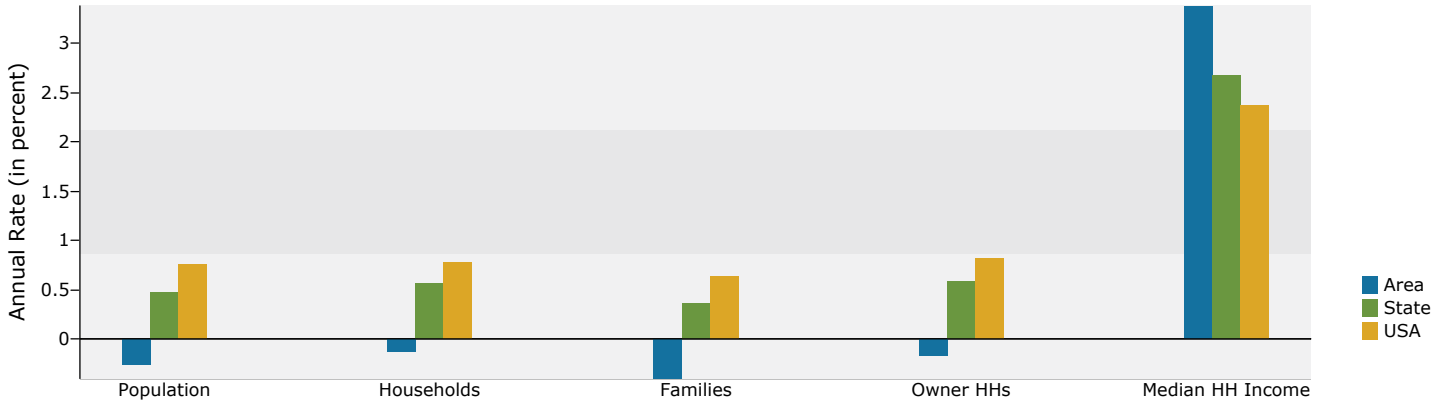
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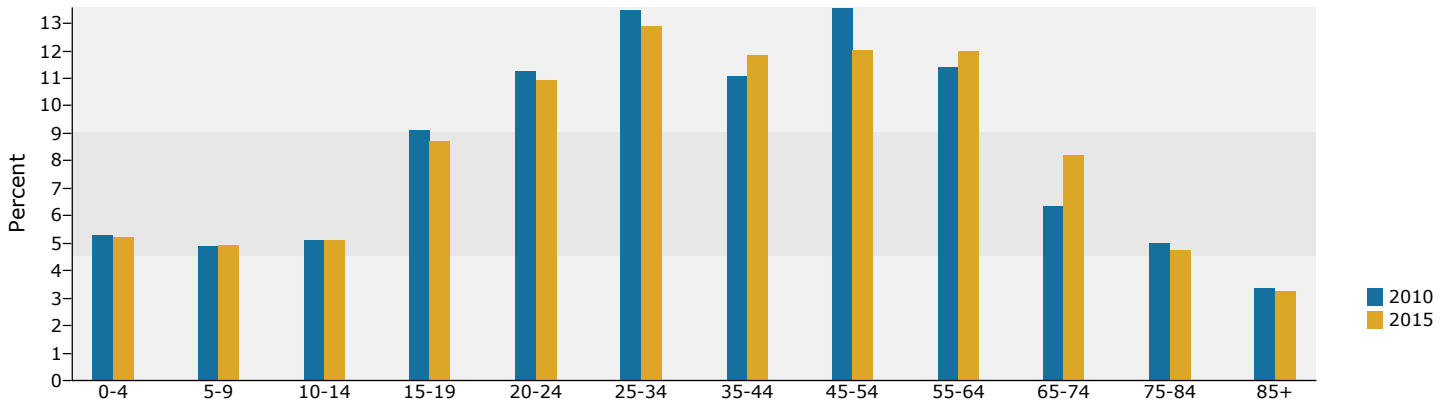
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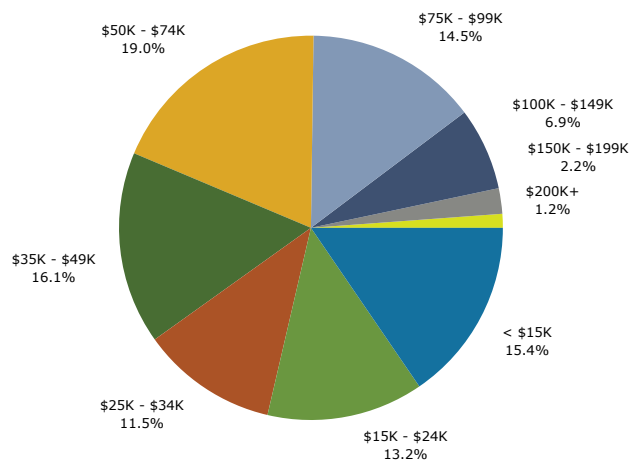
## Trends 2010-2015



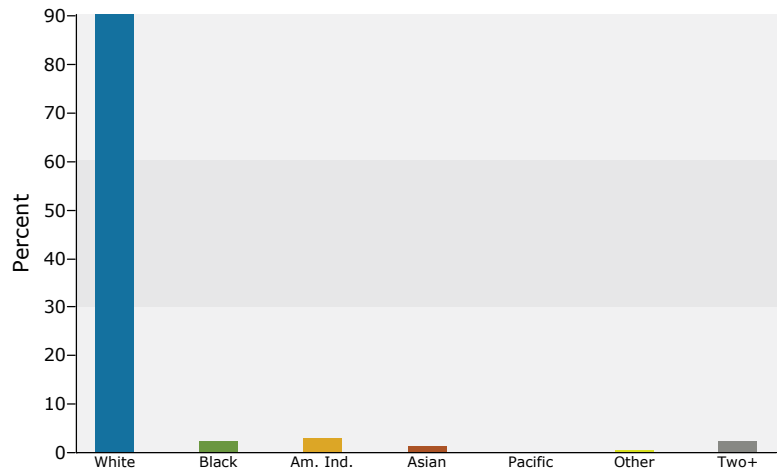
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 1.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.