




Emerson Hill  
955 S Robert St, St Paul, MN 55118, United States  
Ring: 1, 3, 5 Miles

Latitude: 44.917275  
Longitude: -93.080856


	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	19,421	89,513	291,446
2000 Group Quarters	204	3,064	6,575
2010 Total Population	19,298	92,416	294,721
2015 Total Population	19,066	92,612	293,986
2010 - 2015 Annual Rate	-0.24%	0.04%	-0.05%
 2000 Households	7,360	37,433	113,685
2000 Average Household Size	2.61	2.31	2.51
2010 Households	7,376	39,667	115,831
2010 Average Household Size	2.59	2.25	2.48
2015 Households	7,298	40,027	115,849
2015 Average Household Size	2.58	2.23	2.48
2010 - 2015 Annual Rate	-0.21%	0.18%	0%
2000 Families	4,631	19,530	65,514
2000 Average Family Size	3.28	3.19	3.3
2010 Families	4,431	19,461	63,458
2010 Average Family Size	3.3	3.16	3.33
2015 Families	4,322	19,265	62,478
2015 Average Family Size	3.31	3.16	3.34
2010 - 2015 Annual Rate	-0.5%	-0.2%	-0.31%
 <b>2000 Housing Units</b>	7,509	38,592	117,261
Owner Occupied Housing Units	63.4%	52.2%	55.6%
Renter Occupied Housing Units	34.5%	44.8%	41.4%
Vacant Housing Units	2.0%	3.1%	3.0%
<b>2010 Housing Units</b>	7,805	42,453	124,898
Owner Occupied Housing Units	59.7%	48.4%	51.9%
Renter Occupied Housing Units	34.8%	45.0%	40.9%
Vacant Housing Units	5.5%	6.6%	7.3%
<b>2015 Housing Units</b>	7,887	43,647	127,313
Owner Occupied Housing Units	58.6%	47.2%	50.8%
Renter Occupied Housing Units	34.0%	44.5%	40.2%
Vacant Housing Units	7.5%	8.3%	9.0%
<b>Median Household Income</b>			
2000	\$42,273	\$40,024	\$40,301
2010	\$58,764	\$55,388	\$56,365
2015	\$68,101	\$65,541	\$65,507
<b>Median Home Value</b>			
2000	\$102,064	\$111,554	\$108,890
2010	\$136,316	\$146,205	\$142,645
2015	\$157,344	\$167,126	\$162,081
<b>Per Capita Income</b>			
2000	\$18,975	\$23,040	\$20,800
2010	\$25,949	\$30,821	\$27,856
2015	\$30,157	\$36,423	\$32,622
<b>Median Age</b>			
2000	33.1	34.9	32.0
2010	34.3	36.4	32.9
2015	34.5	36.5	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	1 mile radius	3 miles radius	5 miles radius
<b>2000 Households by Income</b>			
 Household Income Base	7,419	37,458	113,747
< \$15,000	13.5%	16.1%	15.9%
\$15,000 - \$24,999	13.7%	13.2%	13.1%
\$25,000 - \$34,999	13.1%	14.4%	14.5%
\$35,000 - \$49,999	17.6%	16.5%	16.7%
\$50,000 - \$74,999	24.4%	20.4%	20.0%
\$75,000 - \$99,999	10.5%	9.8%	9.7%
\$100,000 - \$149,999	6.0%	6.4%	6.8%
\$150,000 - \$199,999	0.6%	1.5%	1.7%
\$200,000+	0.6%	1.8%	1.6%
Average Household Income	\$49,151	\$53,000	\$52,278
<b>2010 Households by Income</b>			
Household Income Base	7,377	39,666	115,829
< \$15,000	8.0%	11.5%	10.5%
\$15,000 - \$24,999	9.3%	8.9%	8.9%
\$25,000 - \$34,999	8.1%	9.1%	9.0%
\$35,000 - \$49,999	14.9%	15.0%	15.0%
\$50,000 - \$74,999	24.0%	21.1%	22.3%
\$75,000 - \$99,999	16.7%	14.3%	14.6%
\$100,000 - \$149,999	14.9%	13.7%	13.3%
\$150,000 - \$199,999	2.7%	3.3%	3.4%
\$200,000+	1.4%	3.1%	3.0%
Average Household Income	\$67,466	\$70,180	\$70,053
<b>2015 Households by Income</b>			
Household Income Base	7,297	40,029	115,849
< \$15,000	6.6%	9.9%	9.0%
\$15,000 - \$24,999	6.7%	6.7%	6.6%
\$25,000 - \$34,999	6.5%	7.0%	7.2%
\$35,000 - \$49,999	10.4%	10.9%	11.1%
\$50,000 - \$74,999	24.8%	21.6%	22.6%
\$75,000 - \$99,999	16.9%	14.2%	14.4%
\$100,000 - \$149,999	21.4%	19.7%	19.6%
\$150,000 - \$199,999	4.4%	5.6%	5.3%
\$200,000+	2.3%	4.2%	4.1%
Average Household Income	\$78,356	\$82,385	\$81,842
<b>2000 Owner Occupied HUs by Value</b>			
Total	4,770	20,156	65,211
<\$50,000	3.2%	4.2%	4.4%
\$50,000 - 99,999	44.8%	36.1%	39.0%
\$100,000 - 149,999	41.9%	36.3%	32.4%
\$150,000 - 199,999	8.6%	11.8%	12.0%
\$200,000 - \$299,999	1.4%	6.4%	7.8%
\$300,000 - 499,999	0.1%	3.7%	3.6%
\$500,000 - 999,999	0.0%	1.3%	0.7%
\$1,000,000+	0.0%	0.2%	0.1%
Average Home Value	\$107,549	\$136,919	\$131,908
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	2,579	17,350	48,415
With Cash Rent	97.6%	98.4%	98.3%
No Cash Rent	2.4%	1.6%	1.7%
Median Rent	\$527	\$550	\$534
Average Rent	\$523	\$550	\$539

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2000 Population by Age</b>			
 Total	19,417	89,515	291,444
Age 0 - 4	8.0%	6.7%	7.7%
Age 5 - 9	7.9%	6.9%	8.0%
Age 10 - 14	7.5%	6.8%	7.8%
Age 15 - 19	7.1%	6.4%	7.4%
Age 20 - 24	7.0%	7.1%	7.7%
Age 25 - 34	15.6%	16.4%	16.0%
Age 35 - 44	15.9%	15.9%	15.6%
Age 45 - 54	11.9%	13.0%	12.2%
Age 55 - 64	7.1%	7.6%	6.7%
Age 65 - 74	5.4%	6.1%	5.2%
Age 75 - 84	4.5%	4.9%	4.0%
Age 85+	2.1%	2.3%	1.6%
Age 18+	72.3%	75.7%	71.9%
<b>2010 Population by Age</b>			
Total	19,297	92,418	294,725
Age 0 - 4	7.9%	6.6%	7.9%
Age 5 - 9	7.5%	6.1%	7.1%
Age 10 - 14	7.0%	5.8%	6.5%
Age 15 - 19	7.0%	6.2%	7.3%
Age 20 - 24	6.9%	7.7%	8.6%
Age 25 - 34	14.6%	15.7%	15.6%
Age 35 - 44	13.6%	13.1%	12.8%
Age 45 - 54	13.6%	14.1%	13.4%
Age 55 - 64	9.8%	11.1%	10.0%
Age 65 - 74	5.4%	6.1%	5.2%
Age 75 - 84	4.0%	4.6%	3.6%
Age 85+	2.7%	2.9%	2.1%
Age 18+	73.4%	77.8%	74.3%
<b>2015 Population by Age</b>			
Total	19,066	92,613	293,987
Age 0 - 4	7.9%	6.6%	7.9%
Age 5 - 9	7.5%	6.1%	7.2%
Age 10 - 14	7.2%	5.9%	6.7%
Age 15 - 19	6.5%	5.5%	6.4%
Age 20 - 24	7.0%	7.2%	8.1%
Age 25 - 34	14.7%	16.7%	16.7%
Age 35 - 44	13.0%	12.5%	12.2%
Age 45 - 54	12.5%	12.6%	12.0%
Age 55 - 64	10.7%	11.8%	10.8%
Age 65 - 74	6.7%	7.7%	6.6%
Age 75 - 84	3.9%	4.4%	3.4%
Age 85+	2.6%	2.9%	2.0%
Age 18+	73.6%	78.1%	74.5%
<b>2000 Population by Sex</b>			
Males	49.4%	48.7%	48.6%
Females	50.6%	51.3%	51.4%
<b>2010 Population by Sex</b>			
Males	49.3%	48.8%	48.8%
Females	50.7%	51.2%	51.2%
<b>2015 Population by Sex</b>			
Males	49.2%	48.9%	49.0%
Females	50.8%	51.1%	51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	1 mile radius	3 miles radius	5 miles radius
<b>2000 Population by Race/Ethnicity</b>			
 Total	19,421	89,514	291,447
White Alone	72.1%	76.8%	68.8%
Black Alone	4.3%	6.9%	10.9%
American Indian Alone	1.5%	1.2%	1.1%
Asian or Pacific Islander Alone	4.7%	5.6%	11.4%
Some Other Race Alone	13.0%	6.1%	4.1%
Two or More Races	4.4%	3.4%	3.8%
Hispanic Origin	24.2%	12.0%	8.5%
Diversity Index	66.8	52.8	57.9
<b>2010 Population by Race/Ethnicity</b>			
Total	19,299	92,417	294,723
White Alone	65.2%	71.1%	63.4%
Black Alone	6.0%	9.7%	14.0%
American Indian Alone	1.6%	1.3%	1.2%
Asian or Pacific Islander Alone	4.9%	5.7%	11.4%
Some Other Race Alone	16.9%	8.1%	5.5%
Two or More Races	5.4%	4.2%	4.4%
Hispanic Origin	31.6%	16.3%	11.5%
Diversity Index	75.5	62.3	65.3
<b>2015 Population by Race/Ethnicity</b>			
Total	19,067	92,613	293,986
White Alone	62.4%	68.5%	61.0%
Black Alone	6.7%	10.9%	15.6%
American Indian Alone	1.7%	1.4%	1.2%
Asian or Pacific Islander Alone	4.9%	5.7%	11.4%
Some Other Race Alone	18.6%	8.9%	6.1%
Two or More Races	5.8%	4.6%	4.7%
Hispanic Origin	34.9%	18.2%	12.9%
Diversity Index	78.4	65.9	68.3
<b>2000 Population 3+ by School Enrollment</b>			
 Total	18,490	86,068	278,281
Enrolled in Nursery/Preschool	2.1%	1.7%	1.9%
Enrolled in Kindergarten	2.0%	1.7%	1.9%
Enrolled in Grade 1-8	11.7%	11.3%	13.6%
Enrolled in Grade 9-12	6.6%	6.0%	6.6%
Enrolled in College	4.7%	4.3%	5.1%
Enrolled in Grad/Prof School	1.1%	1.6%	1.6%
Not Enrolled in School	71.8%	73.4%	69.4%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	12,279	62,525	184,666
Less than 9th Grade	7.4%	5.4%	6.0%
9th - 12th Grade, No Diploma	6.8%	6.6%	6.3%
High School Graduate	31.7%	26.5%	26.8%
Some College, No Degree	20.9%	20.2%	20.3%
Associate Degree	10.2%	8.6%	8.0%
Bachelor's Degree	16.1%	20.9%	20.5%
Graduate/Professional Degree	6.8%	11.8%	12.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2010 Population 15+ by Marital Status</b>			
 Total	14,969	75,288	231,296
Never Married	33.7%	37.1%	38.3%
Married	48.3%	42.8%	43.8%
Widowed	6.2%	6.5%	5.6%
Divorced	11.8%	13.6%	12.3%
<b>2000 Population 16+ by Employment Status</b>			
 Total	14,686	70,031	218,238
In Labor Force	69.0%	67.5%	68.5%
Civilian Employed	65.0%	63.9%	64.7%
Civilian Unemployed	4.0%	3.6%	3.8%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	31.0%	32.5%	31.5%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	88.6%	89.9%	89.8%
Civilian Unemployed	11.4%	10.1%	10.2%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	90.8%	91.9%	91.9%
Civilian Unemployed	9.2%	8.1%	8.1%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	7,633	36,642	114,694
Own Children < 6 Only	8.6%	7.1%	8.3%
Employed/in Armed Forces	5.7%	4.7%	5.3%
Unemployed	0.2%	0.2%	0.4%
Not in Labor Force	2.7%	2.2%	2.6%
Own Children < 6 and 6-17 Only	6.8%	6.4%	7.3%
Employed/in Armed Forces	4.8%	3.9%	4.5%
Unemployed	0.1%	0.2%	0.3%
Not in Labor Force	1.9%	2.3%	2.5%
Own Children 6-17 Only	15.2%	13.8%	15.5%
Employed/in Armed Forces	13.0%	11.0%	11.6%
Unemployed	0.3%	0.3%	0.6%
Not in Labor Force	1.9%	2.5%	3.4%
No Own Children < 18	69.4%	72.7%	68.9%
Employed/in Armed Forces	39.4%	39.9%	39.4%
Unemployed	1.6%	1.5%	1.7%
Not in Labor Force	28.4%	31.3%	27.8%
<b>2010 Employed Population 16+ by Industry</b>			
 Total	8,552	42,645	133,134
Agriculture/Mining	0.5%	0.3%	0.2%
Construction	3.6%	3.5%	3.5%
Manufacturing	13.0%	10.2%	10.5%
Wholesale Trade	3.5%	3.2%	3.2%
Retail Trade	9.5%	8.8%	9.0%
Transportation/Utilities	7.8%	5.9%	5.3%
Information	2.3%	2.8%	2.6%
Finance/Insurance/Real Estate	8.3%	10.1%	9.5%
Services	46.5%	50.4%	51.9%
Public Administration	5.1%	4.8%	4.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>			
Total	8,551	42,643	133,138
White Collar	60.0%	65.6%	63.9%
Management/Business/Financial	11.0%	14.1%	13.2%
Professional	20.6%	26.3%	25.8%
Sales	10.2%	9.6%	9.7%
Administrative Support	18.1%	15.6%	15.1%
Services	18.2%	17.2%	18.5%
Blue Collar	21.8%	17.2%	17.7%
Farming/Forestry/Fishing	0.4%	0.2%	0.2%
Construction/Extraction	3.7%	3.2%	3.0%
Installation/Maintenance/Repair	3.1%	2.4%	2.5%
Production	8.7%	6.0%	6.4%
Transportation/Material Moving	5.8%	5.4%	5.6%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
 Total	9,411	44,015	138,415
Drove Alone - Car, Truck, or Van	76.3%	72.5%	72.3%
Carpooled - Car, Truck, or Van	13.6%	11.8%	12.6%
Public Transportation	4.8%	6.9%	7.5%
Walked	2.0%	4.4%	3.6%
Other Means	1.2%	1.3%	1.1%
Worked at Home	2.1%	3.1%	2.8%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	9,411	44,015	138,416
Did Not Work at Home	97.9%	96.9%	97.2%
Less than 5 minutes	2.1%	2.6%	2.4%
5 to 9 minutes	11.4%	11.1%	10.0%
10 to 19 minutes	37.3%	37.2%	36.7%
20 to 24 minutes	20.1%	18.3%	18.9%
25 to 34 minutes	17.2%	17.5%	18.5%
35 to 44 minutes	4.8%	3.9%	3.8%
45 to 59 minutes	3.2%	3.6%	3.9%
60 to 89 minutes	1.0%	1.5%	1.8%
90 or more minutes	0.8%	1.2%	1.3%
Worked at Home	2.1%	3.1%	2.8%
Average Travel Time to Work (in min)	19.8	20.3	21.1
<b>2000 Households by Vehicles Available</b>			
Total	7,345	37,509	113,654
None	13.1%	17.0%	15.8%
1	36.6%	41.7%	39.9%
2	37.6%	30.9%	32.9%
3	9.3%	8.0%	8.5%
4	2.6%	1.8%	2.1%
5+	0.9%	0.7%	0.8%
Average Number of Vehicles Available	1.5	1.4	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2000 Households by Type</b>			
 Total	7,361	37,433	113,686
Family Households	62.9%	52.2%	57.6%
Married-couple Family	42.8%	36.4%	38.9%
With Related Children	21.5%	16.9%	19.5%
Other Family (No Spouse)	20.2%	15.8%	18.7%
With Related Children	13.2%	10.6%	13.1%
Nonfamily Households	37.1%	47.8%	42.4%
Householder Living Alone	29.9%	39.5%	33.9%
Householder Not Living Alone	7.2%	8.4%	8.5%
Households with Related Children	34.7%	27.5%	32.6%
Households with Persons 65+	23.1%	21.6%	20.1%
<b>2000 Households by Size</b>			
Total	7,360	37,433	113,685
1 Person Household	29.9%	39.5%	33.9%
2 Person Household	29.4%	28.9%	29.5%
3 Person Household	15.2%	12.6%	14.0%
4 Person Household	12.7%	9.9%	11.2%
5 Person Household	6.8%	4.8%	5.5%
6 Person Household	3.0%	2.1%	2.6%
7+ Person Household	3.0%	2.1%	3.3%
<b>2000 Households by Year Householder Moved In</b>			
Total	7,345	37,507	113,655
Moved in 1999 to March 2000	17.8%	22.9%	21.6%
Moved in 1995 to 1998	29.4%	31.0%	30.9%
Moved in 1990 to 1994	15.8%	15.7%	16.2%
Moved in 1980 to 1989	14.4%	13.3%	13.6%
Moved in 1970 to 1979	8.9%	8.2%	7.8%
Moved in 1969 or Earlier	13.7%	9.0%	9.9%
Median Year Householder Moved In	1994	1996	1995
<b>2000 Housing Units by Units in Structure</b>			
 Total	7,499	38,717	117,231
1, Detached	62.2%	45.2%	51.2%
1, Attached	4.4%	4.3%	4.6%
2	7.3%	6.9%	7.7%
3 or 4	4.1%	4.8%	4.2%
5 to 9	3.2%	5.0%	4.1%
10 to 19	6.5%	6.8%	7.9%
20+	12.0%	26.7%	19.9%
Mobile Home	0.2%	0.2%	0.3%
Other	0.1%	0.1%	0.1%
<b>2000 Housing Units by Year Structure Built</b>			
Total	7,492	38,691	117,251
1999 to March 2000	0.4%	0.6%	0.6%
1995 to 1998	2.0%	1.7%	1.7%
1990 to 1994	1.7%	2.3%	2.8%
1980 to 1989	5.1%	10.9%	9.2%
1970 to 1979	11.2%	13.0%	13.0%
1969 or Earlier	79.6%	71.5%	72.7%
Median Year Structure Built	1952	1953	1953

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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	1 mile radius	3 miles radius	5 miles radius
<b>Top 3 Tapestry Segments</b>			
1.	Main Street, USA	Main Street, USA	Main Street, USA
2.	Industrious Urban Frin	Metro Renters	Old and Newcomers
3.	Aspiring Young Familie	Old and Newcomers	Metropolitans

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$12,233,652	\$69,775,745	\$202,883,950
Average Spent	\$1,658.58	\$1,759.04	\$1,751.55
Spending Potential Index	69	73	73
Computers & Accessories: Total \$	\$1,608,159	\$9,089,037	\$26,463,891
Average Spent	\$218.03	\$229.13	\$228.47
Spending Potential Index	99	104	104
Education: Total \$	\$8,848,619	\$51,118,501	\$150,117,674
Average Spent	\$1,199.65	\$1,288.69	\$1,296.01
Spending Potential Index	98	106	106
Entertainment/Recreation: Total \$	\$23,208,458	\$129,138,356	\$377,147,104
Average Spent	\$3,146.48	\$3,255.56	\$3,256.01
Spending Potential Index	98	101	101
Food at Home: Total \$	\$32,401,064	\$183,131,666	\$532,957,527
Average Spent	\$4,392.77	\$4,616.73	\$4,601.16
Spending Potential Index	98	103	103
Food Away from Home: Total \$	\$23,312,887	\$132,470,897	\$386,050,876
Average Spent	\$3,160.64	\$3,339.57	\$3,332.88
Spending Potential Index	98	104	104
Health Care: Total \$	\$25,702,474	\$143,637,733	\$418,401,455
Average Spent	\$3,484.61	\$3,621.09	\$3,612.17
Spending Potential Index	94	97	97
HH Furnishings & Equipment: Total \$	\$12,925,960	\$71,419,467	\$208,481,158
Average Spent	\$1,752.43	\$1,800.48	\$1,799.87
Spending Potential Index	85	87	87
Investments: Total \$	\$11,799,503	\$64,898,903	\$186,278,855
Average Spent	\$1,599.72	\$1,636.09	\$1,608.20
Spending Potential Index	92	94	92
Retail Goods: Total \$	\$167,995,733	\$935,527,224	\$2,738,129,976
Average Spent	\$22,775.99	\$23,584.52	\$23,639.01
Spending Potential Index	92	95	95
Shelter: Total \$	\$118,935,768	\$664,833,014	\$1,920,040,685
Average Spent	\$16,124.70	\$16,760.36	\$16,576.22
Spending Potential Index	102	106	105
TV/Video/Audio: Total \$	\$8,826,596	\$50,421,962	\$147,098,601
Average Spent	\$1,196.66	\$1,271.13	\$1,269.94
Spending Potential Index	96	102	102
Travel: Total \$	\$13,816,231	\$75,356,149	\$218,594,080
Average Spent	\$1,873.13	\$1,899.72	\$1,887.18
Spending Potential Index	99	100	100
Vehicle Maintenance & Repairs: Total \$	\$6,711,131	\$37,518,450	\$109,646,884
Average Spent	\$909.86	\$945.84	\$946.61
Spending Potential Index	97	100	100

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.