



# Demographic and Income Profile

41.58014, -93.62813

Ring: 1 mile radius

Latitude: 41.58014

Longitude: -93.62813

Summary	Census 2010	2014	2019
Population	6,163	6,872	7,606
Households	3,559	4,029	4,520
Families	870	942	1,024
Average Household Size	1.58	1.57	1.56
Owner Occupied Housing Units	702	741	826
Renter Occupied Housing Units	2,857	3,288	3,695
Median Age	34.7	35.4	36.6
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	2.05%	0.56%	0.73%
Households	2.33%	0.60%	0.75%
Families	1.68%	0.44%	0.66%
Owner HHs	2.20%	0.59%	0.69%
Median Household Income	3.22%	3.17%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	1,164	28.9%	1,281	28.3%
\$15,000 - \$24,999	628	15.6%	527	11.7%
\$25,000 - \$34,999	648	16.1%	568	12.6%
\$35,000 - \$49,999	483	12.0%	548	12.1%
\$50,000 - \$74,999	504	12.5%	553	12.2%
\$75,000 - \$99,999	231	5.7%	347	7.7%
\$100,000 - \$149,999	213	5.3%	388	8.6%
\$150,000 - \$199,999	23	0.6%	103	2.3%
\$200,000+	135	3.4%	206	4.6%
Median Household Income	\$27,714		\$32,467	
Average Household Income	\$44,327		\$57,645	
Per Capita Income	\$26,759		\$35,146	

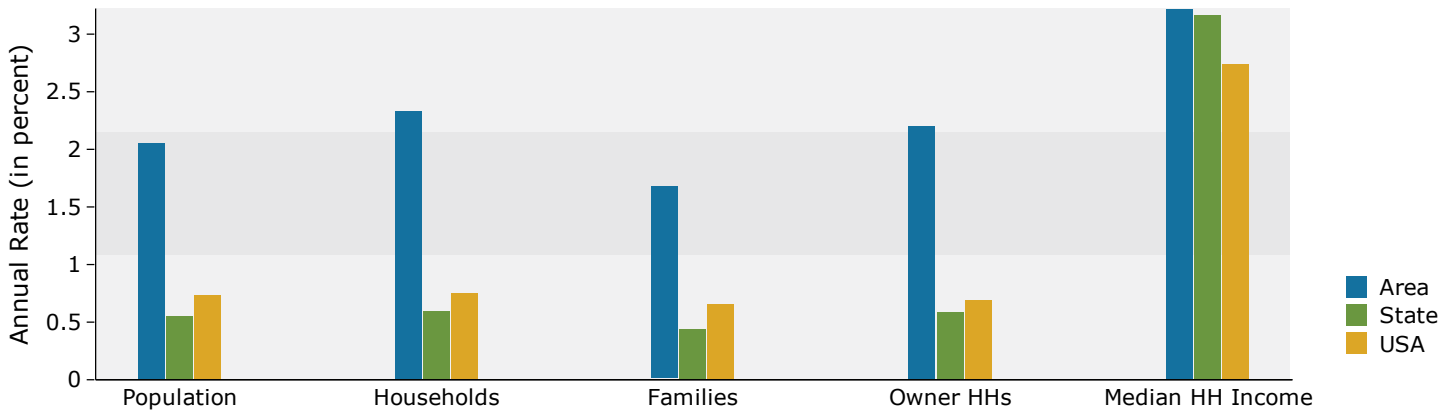
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	270	4.4%	277	4.0%	309	4.1%
5 - 9	196	3.2%	202	2.9%	208	2.7%
10 - 14	165	2.7%	171	2.5%	175	2.3%
15 - 19	221	3.6%	219	3.2%	226	3.0%
20 - 24	686	11.1%	754	11.0%	730	9.6%
25 - 34	1,573	25.5%	1,773	25.8%	1,980	26.0%
35 - 44	793	12.9%	845	12.3%	963	12.7%
45 - 54	910	14.8%	944	13.7%	937	12.3%
55 - 64	781	12.7%	961	14.0%	1,089	14.3%
65 - 74	302	4.9%	407	5.9%	584	7.7%
75 - 84	182	3.0%	219	3.2%	290	3.8%
85+	84	1.4%	99	1.4%	115	1.5%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,619	74.9%	5,026	73.1%	5,371	70.6%
Black Alone	873	14.2%	1,036	15.1%	1,245	16.4%
American Indian Alone	42	0.7%	52	0.8%	63	0.8%
Asian Alone	226	3.7%	281	4.1%	350	4.6%
Pacific Islander Alone	3	0.0%	3	0.0%	4	0.1%
Some Other Race Alone	215	3.5%	253	3.7%	305	4.0%
Two or More Races	185	3.0%	221	3.2%	268	3.5%
Hispanic Origin (Any Race)	459	7.4%	562	8.2%	718	9.4%

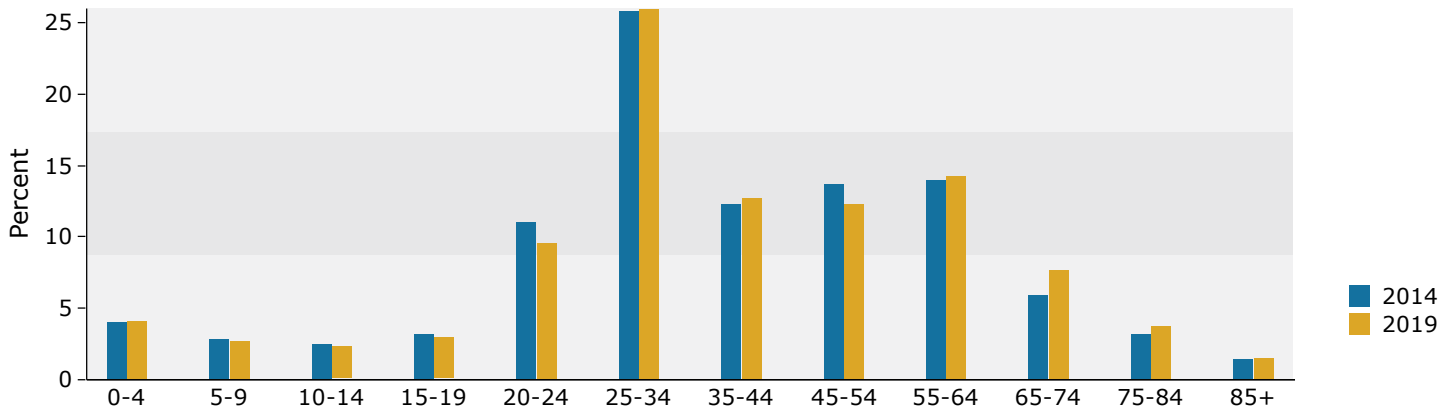
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

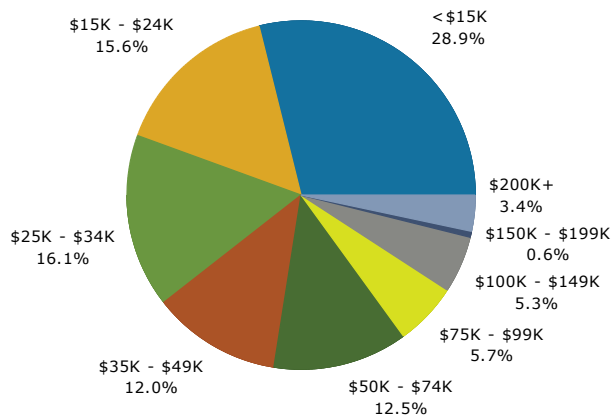
## Trends 2014-2019



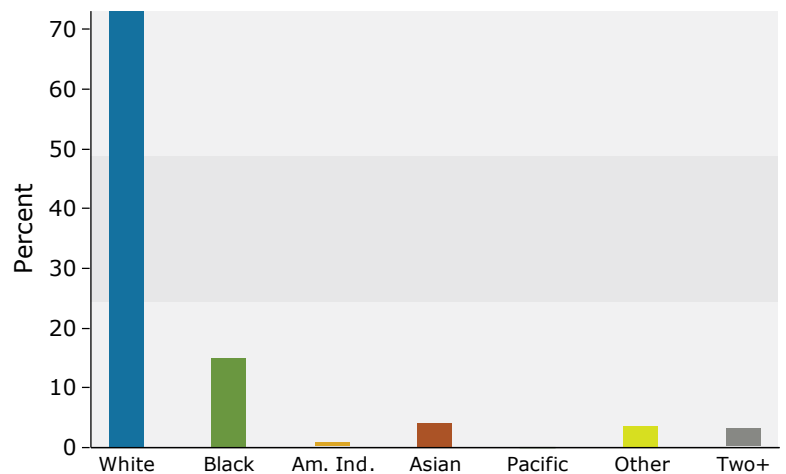
## Population by Age



## 2014 Household Income



## 2014 Population by Race



2014 Percent Hispanic Origin: 8.2%



# Demographic and Income Profile

41.58014, -93.62813  
 Ring: 3 mile radius

Latitude: 41.58014  
 Longitude: -93.62813

Summary	Census 2010	2014	2019
Population	92,959	96,349	101,849
Households	36,941	38,362	40,736
Families	19,861	20,146	21,022
Average Household Size	2.39	2.38	2.38
Owner Occupied Housing Units	19,619	19,347	20,297
Renter Occupied Housing Units	17,322	19,015	20,438
Median Age	32.0	32.6	33.4
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.12%	0.56%	0.73%
Households	1.21%	0.60%	0.75%
Families	0.85%	0.44%	0.66%
Owner HHs	0.96%	0.59%	0.69%
Median Household Income	3.07%	3.17%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	7,239	18.9%	7,590	18.6%
\$15,000 - \$24,999	5,403	14.1%	4,429	10.9%
\$25,000 - \$34,999	4,996	13.0%	4,239	10.4%
\$35,000 - \$49,999	5,656	14.7%	5,899	14.5%
\$50,000 - \$74,999	6,571	17.1%	6,506	16.0%
\$75,000 - \$99,999	3,826	10.0%	5,161	12.7%
\$100,000 - \$149,999	3,187	8.3%	4,603	11.3%
\$150,000 - \$199,999	598	1.6%	1,134	2.8%
\$200,000+	887	2.3%	1,173	2.9%
Median Household Income	\$38,167		\$44,391	
Average Household Income	\$52,639		\$61,731	
Per Capita Income	\$21,380		\$25,181	

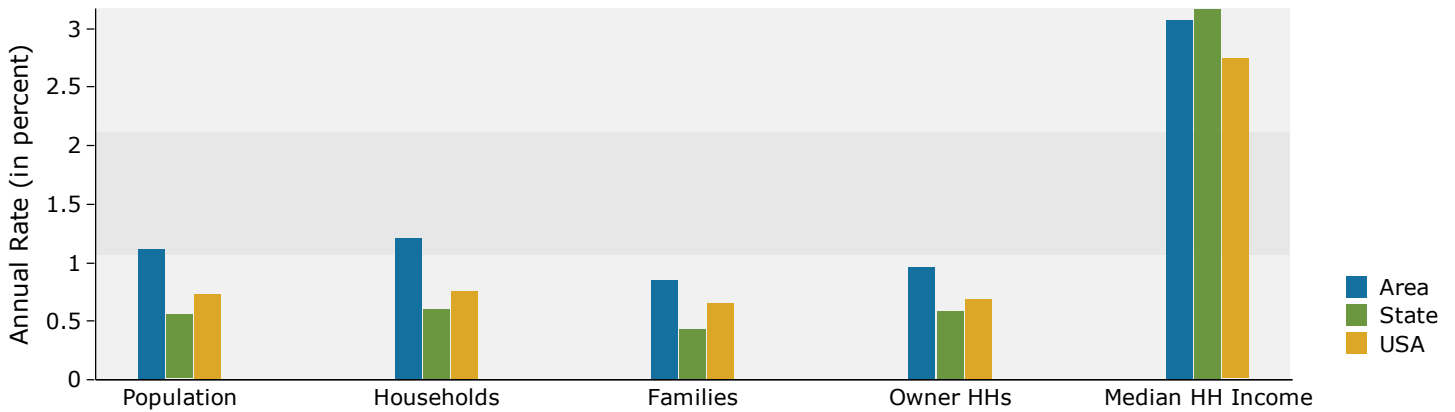
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,287	7.8%	7,214	7.5%	7,645	7.5%
5 - 9	6,245	6.7%	6,539	6.8%	6,670	6.5%
10 - 14	5,880	6.3%	6,003	6.2%	6,421	6.3%
15 - 19	6,842	7.4%	6,891	7.2%	7,127	7.0%
20 - 24	8,959	9.6%	9,010	9.4%	8,830	8.7%
25 - 34	15,422	16.6%	16,157	16.8%	16,838	16.5%
35 - 44	11,573	12.4%	11,832	12.3%	12,706	12.5%
45 - 54	11,767	12.7%	11,441	11.9%	11,221	11.0%
55 - 64	9,455	10.2%	10,346	10.7%	11,031	10.8%
65 - 74	4,617	5.0%	5,852	6.1%	7,502	7.4%
75 - 84	3,150	3.4%	3,164	3.3%	3,782	3.7%
85+	1,763	1.9%	1,900	2.0%	2,074	2.0%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	64,961	69.9%	65,277	67.8%	66,484	65.3%
Black Alone	13,074	14.1%	14,262	14.8%	15,939	15.6%
American Indian Alone	558	0.6%	630	0.7%	703	0.7%
Asian Alone	4,633	5.0%	5,186	5.4%	5,947	5.8%
Pacific Islander Alone	98	0.1%	128	0.1%	157	0.2%
Some Other Race Alone	6,112	6.6%	6,988	7.3%	8,195	8.0%
Two or More Races	3,524	3.8%	3,878	4.0%	4,424	4.3%
Hispanic Origin (Any Race)	13,735	14.8%	15,768	16.4%	18,985	18.6%

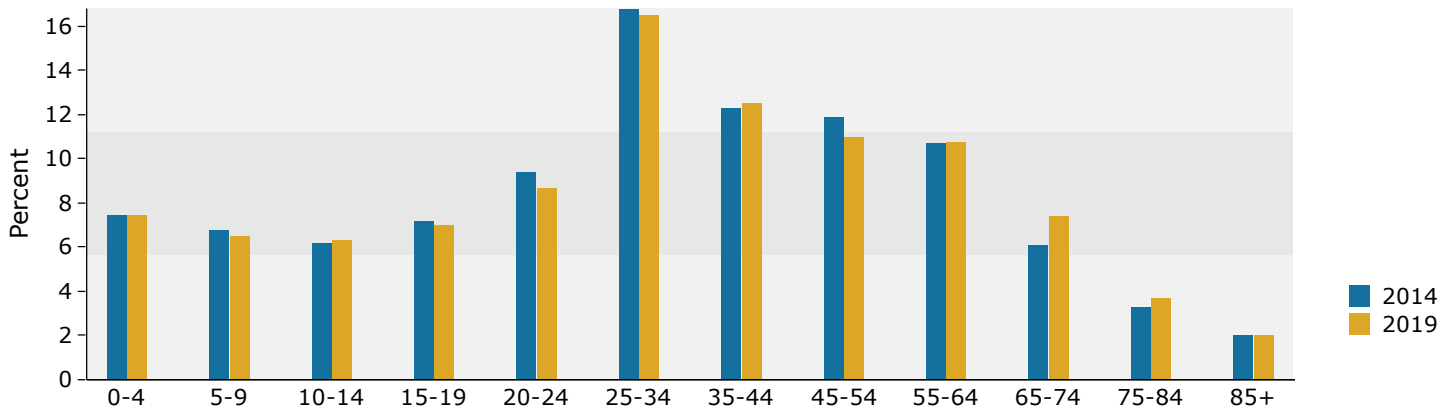
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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

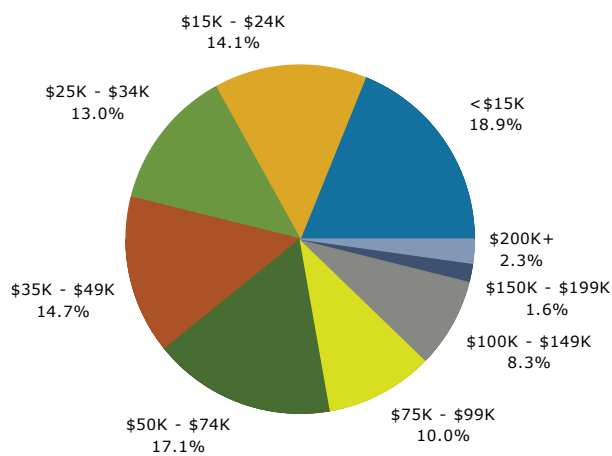
## Trends 2014-2019



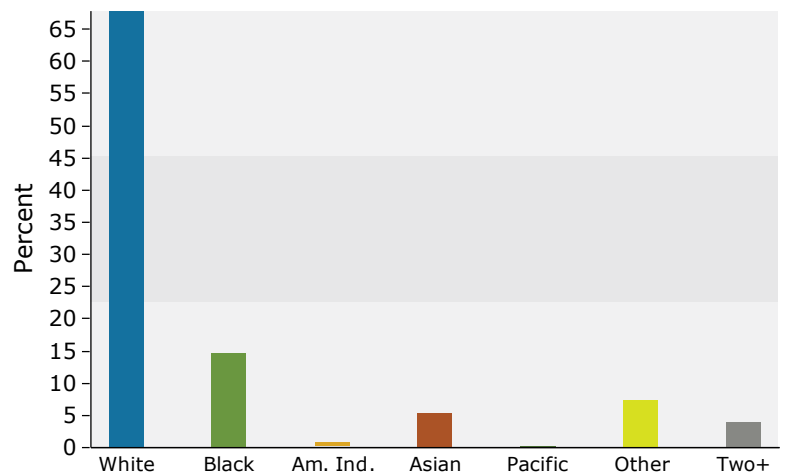
## Population by Age



## 2014 Household Income



## 2014 Population by Race



2014 Percent Hispanic Origin: 16.4%



# Demographic and Income Profile

41.58014, -93.62813

Ring: 5 mile radius

Latitude: 41.58014  
Longitude: -93.62813

Summary	Census 2010	2014	2019
Population	199,989	205,679	216,390
Households	80,779	83,093	87,601
Families	46,371	46,778	48,593
Average Household Size	2.40	2.40	2.40
Owner Occupied Housing Units	50,131	49,584	51,878
Renter Occupied Housing Units	30,648	33,508	35,723
Median Age	33.8	34.4	35.3
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.02%	0.56%	0.73%
Households	1.06%	0.60%	0.75%
Families	0.76%	0.44%	0.66%
Owner HHs	0.91%	0.59%	0.69%
Median Household Income	3.14%	3.17%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	12,469	15.0%	12,749	14.6%
\$15,000 - \$24,999	10,477	12.6%	8,379	9.6%
\$25,000 - \$34,999	10,016	12.1%	8,307	9.5%
\$35,000 - \$49,999	12,554	15.1%	12,906	14.7%
\$50,000 - \$74,999	16,526	19.9%	16,111	18.4%
\$75,000 - \$99,999	9,993	12.0%	13,159	15.0%
\$100,000 - \$149,999	8,027	9.7%	11,149	12.7%
\$150,000 - \$199,999	1,347	1.6%	2,531	2.9%
\$200,000+	1,684	2.0%	2,310	2.6%
Median Household Income	\$44,157		\$51,533	
Average Household Income	\$56,351		\$65,629	
Per Capita Income	\$23,043		\$26,901	

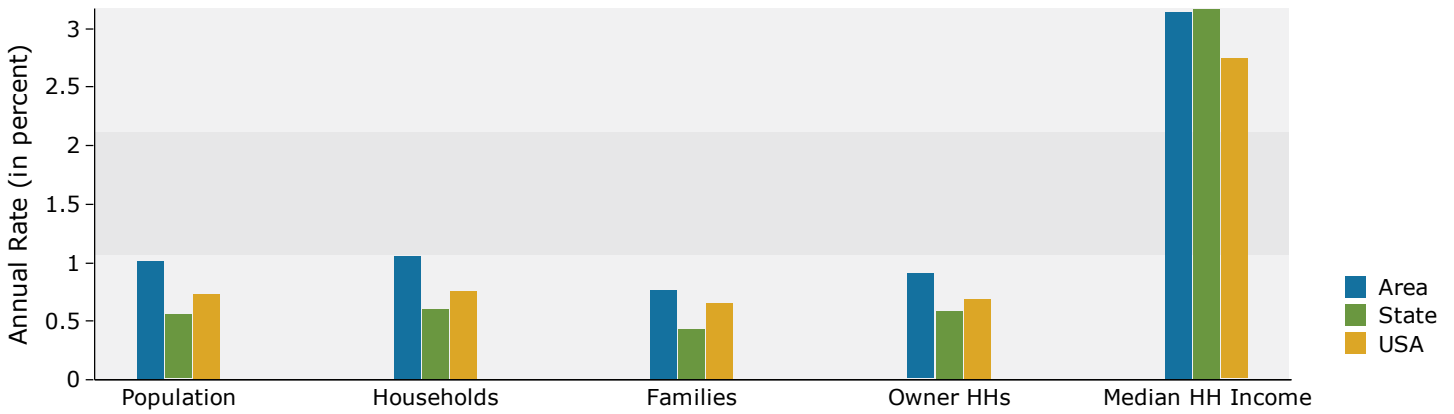
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,628	7.8%	15,231	7.4%	15,915	7.4%
5 - 9	13,381	6.7%	14,296	7.0%	14,459	6.7%
10 - 14	12,541	6.3%	12,865	6.3%	14,072	6.5%
15 - 19	13,190	6.6%	13,230	6.4%	13,837	6.4%
20 - 24	16,036	8.0%	16,013	7.8%	15,633	7.2%
25 - 34	32,910	16.5%	33,195	16.1%	33,436	15.5%
35 - 44	25,808	12.9%	26,463	12.9%	28,382	13.1%
45 - 54	26,922	13.5%	25,971	12.6%	25,122	11.6%
55 - 64	21,193	10.6%	23,279	11.3%	25,087	11.6%
65 - 74	11,058	5.5%	13,665	6.6%	17,225	8.0%
75 - 84	7,471	3.7%	7,327	3.6%	8,762	4.0%
85+	3,852	1.9%	4,144	2.0%	4,460	2.1%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	153,212	76.6%	153,536	74.6%	156,385	72.3%
Black Alone	20,140	10.1%	22,018	10.7%	24,793	11.5%
American Indian Alone	998	0.5%	1,131	0.5%	1,273	0.6%
Asian Alone	8,781	4.4%	9,841	4.8%	11,372	5.3%
Pacific Islander Alone	151	0.1%	195	0.1%	242	0.1%
Some Other Race Alone	10,049	5.0%	11,595	5.6%	13,822	6.4%
Two or More Races	6,658	3.3%	7,364	3.6%	8,501	3.9%
Hispanic Origin (Any Race)	24,109	12.1%	27,902	13.6%	34,146	15.8%

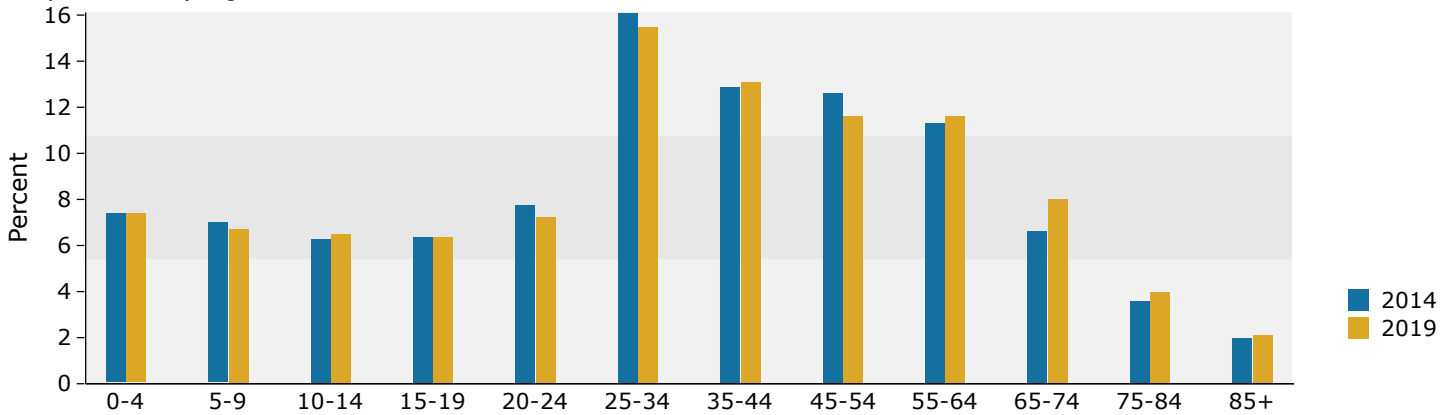
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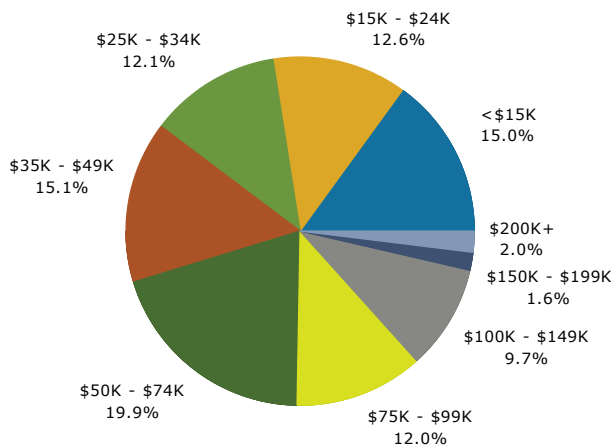
## Trends 2014-2019



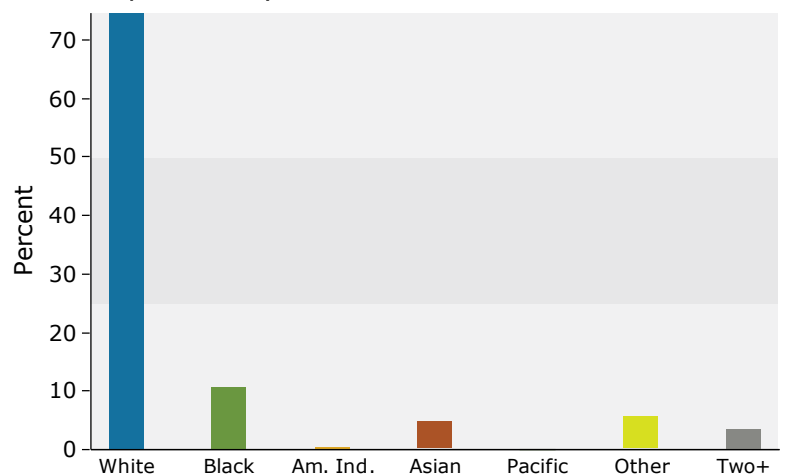
## Population by Age



## 2014 Household Income



## 2014 Population by Race



2014 Percent Hispanic Origin: 13.6%